

Te Matatini Kapa Haka Aotearoa



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He Poroporoākī ki a

Kīngi Tūheitia Pōtatau Te Wherowhero Tuawhitu

E tō e te rā ki te muri, e tō atu ki te Muriwaihou, ko koe tērā e te Kīngi Māori, Tūheitia Pōtatau Te Wherowhero Tuawhitu kua tō atu ki te rua. Kīngi o te kotahitanga. Kīngi o te mana Māori mohtuhake;

"Tākiri Tū te kotahitanga; Tākiri Tū te mana motuhake".

Kīngi o te kapa haka, te toawhakaihuwaka o Te Matatini. Ko tō whare tapere kua wahangū i tēnei rā, engari ko tō reo kei te hakiri ki te taringa, ko tō kanohi kei te mārama ki te whakaaro o tō iwi Māori e tangi hakū nei ki a koe.

No reira e te Kîngi tênei a Te Matatini e tû nei, tênei a Te Matatini e heitia nei koe e Te Kîngi ki nga whakamakaurangi o te kupu poroporoākī, ki ngā whakarāwaitanga o te roimata, ki ngā kura o te aroha hei hoa haere mōhou.

Tēnā koe i tō nohoanga mai hei Taumatua mō Te Matatini. Ko tō mana, ko te mana o Te Matatini, ko tō tautoko mai i ngā mahi a Te Matatini, ko tōna rautaki; Mana motuhake ki te kāinga, matatū, mataora, Te Matatini ki te Ao, ko koe te whakatinanatanga o tērā ōhākī ki ngā rohe katoa, ki te ao katoa i ō takatūtanga, i tō korowaitanga.

Ko te tū a Te Matatini ko koe tērā, ko te haere a Te Matatini ko koe anō tērā. Ko taku mihi tonu tēnei e kore e mutu, kei taku Kīngi Tūheitia Pōtatau Te Wherowhero Tuawhitu haere rā. Hoea tō waka o te Kīngitanga, ko tō hoe ko te whakaiti, ko tō kei ko te hūmarie, ko tō tauihu ko te aroha. Haere rā e te Kīngi, haere i ō mana, haere i ō tapu ki Hawaiki-nui, ki Hawaiki-roa, ki Hawaiki-pāmamao, haere rā, haere rā.

> E te ao Māori; E ara e te rā, eke panuku, eke Tangaroa eke Te Arikinui, Kuini Māori Ngaa wai hono I te poo Pootatau Te Wherowhero Tuawaru, haumi e , hui e, taiki e!





Te Ao Haka mourns the loss of a great leader

Kua hinga te uri a Maahinarangi i a Tuheitia Pootatau Te Wherowhero te tua whitu. Nō reira hoatu te ngira tuitui i te motu, Te Kiingi i whakaara ake i te kaupapa o te Kotahitanga o te Mana Motuhake, huihui atu ki oo mana, ki oo ihi ki oo tapu ki Matangireia, okioki atu ki oo maatua tiipuna takoto i te aaio o te Rangi.

During his 18-year reign, Kiingi Tuheitia was a steadfast advocate for unity and kotahitanga, continuing the legacy the Kiingitanga has upheld for over 165 years. Despite challenging times, including governmental setbacks on crucial policies, he emphasized that while Māori may be more appreciated abroad, it was important that Māori and the Government collaborated on the country's future under the Treaty of Waitangi.

Kiingi Tuheitia's message for unity and peace gathered over 10,000 at Tuurangawaewae, a message he later carried to major celebrations at Raatana and Waitangi and again at Omahu Marae in Ngati Kahungunu.

His commitment to indigenous solutions was evident at the inaugural Pacific Leaders' meeting in Hawaii, where he signed the Tuurama Ariki Declaration with other Traditional Pacific Leaders, continuing the kinship links established from the time of Te Puea. The declaration was a pledge to harness ancestral knowledge and unite people in addressing the urgent issue of climate change.

Kiingi Tuheitia was the Patron of Te Matatini, and as a previous performer for Taniwharau, he had a great appreciation and love of kapa haka, and his quiet but enthusiastic presence at the biennial Te Matatini festival will be greatly missed.

The health and wellbeing of our whaanau, te taiao, tikanga and cultural traditions were of paramount importance to Kiingi Tuheitia. He leaves behind a legacy of unwavering dedication to the preservation of the Treaty of Waitangi, so that Māori can live by their values, speak their reo, care for their land and future generations and in his own words

"Be Māori all day, every day."

E te Kiingi moe mai raa.



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Tena tatau e aku tuakana aku taina aku hoa aku karanga maha e hapai nei i Te Matatini,

Rarangi maunga ka tu tonu rarangi tangata ka ngaro noa, ara ko Kiingi Tuheitia tena no reira e te hoa, hoatu haere takahia te ara whanui ki te Rangi ki Runga Rawa ra he wairua koe nohou te ao katoa Te Arikinui Tuheitia tukua mai nga hihi o te ra ma to ahua he hau mihiata he wairua koe nohou te ao katoa Tuheitia kua whaia te iti kahurangi kua tuohu koe Taupiri maunga kua nunumi i tohou kainga kua oti e ai ta Ihu ki, nga mea katoa haere mai ra ki au e taku toa te toa rangatira Te Taumatua Tuheitia.

Ka rapa ka kimi noa nga whakaaro , ko Tom Ward tera e ara ake, Ngati Poneke Pukeahu he whakaruruhau no Te Matatini haere ki te putahitanga o Rehua ki te huinga o te kahurangi okioki atu ai. Ahakoa koutou kua ngaro i te tirohanga kanohi ka mau tou i nga whakaaro.

Kua puawai nga werawera o te tau kua taha atu, e whakatinana mai nei i tena peka i tena peka o ta tatau kaupapa.

Mana motuhake ki te kainga matatu mataora matatini ki te ao.

The culmination of our collective efforts was exemplified by the resounding success of Te Matatini Herenga Waka, Herenga Tangata, an event that was witnessed and celebrated by millions across Aotearoa and around the world. This achievement not only showcased the strength and unity of our kapa haka community but also laid the foundation for the exciting developments that have followed.

Building on this momentum, the allocation of \$34 million over two years in Budget 2023, which focused on strengthening the infrastructure of our regional kapa haka networks, was a significant step toward building a vibrant kapa haka movement in Aotearoa that extends from our tamariki to our pakeke.

We welcomed the announcement of Budget 2024 which increased baseline funding for Te Matatini to \$19 million annually from 1 July 2025. This was a significant turning point for our organisation as it means we can now provide the sustained support to fully realise our vision. It was also an acknowledgement of the growing recognition of kapa haka as a unique and integral part of our national identity.

Supported by our patron Kiingi Tuheitia Potatau Te Wherowhero VII, leaders, experts, and performers came together at Turangawaewae Marae in July, for the first time in 20 years to envision the future of Te Ao Haka. The gathering marked an important moment in the history of kapa haka, reflecting on its rich past while setting the stage for its future to ensure its ongoing evolution and contribution to the social, cultural, and economic growth of our whānau.

It has been a longstanding tradition for top-performing kapa haka teams to represent Aotearoa on the world stage. This year, kapa haka excellence was showcased at three significant international events. In November 2023, Te Kapa Haka o Ngati Whakaue attended the PASIWALI Music Festival in Taiwan. Additionally, Te Whanau a Apanui, winners of the Te Matatini Herenga Waka Herenga Tangata Festival 2023, joined 85 artists and performers representing New Zealand at the 13th Festival of Pacific Arts in Honolulu, Hawaii, in June. Whangara Mai Tawhiti represented Te Matatini at the 2024 Olympic Games in Paris captured global attention with their powerful performances at two of the most iconic venues in Paris, the Olympics and Eiffel Tower.

The valued contribution of kapa haka has also extended to include the active participation of Te Matatini in international trade delegations, where kapa haka serves as a powerful cultural ambassador for fostering diplomatic relationships. Carl and I accompanied the Prime Minister on a trade delegation to Southeast Asia in April 2024 and

Te Iti Kahurangi, who travelled with the Prime Minister's delegation in June 2024, participated in the blessing ceremony of the kuwaha, Te Haeata Whero at the New Zealand Embassy in Tokyo. The kuwaha, carved in 2019 by the New Zealand Maori Arts and Crafts Institute, travelled from Rotorua to Tokyo as part of the build-up to the 2019 Rugby World Cup.

We can look to the future with optimism as we continue to build on the legacy that has been left for us to grow and showcase the enduring spirit of Te Ao Maori through our art form. As we turn our focus to Te Matatini o Te Kahui Maunga He Kahui Tipua, He Kahui Wairua festival in February 2025, we must all take pride in the journey that has bought us to this point and what we have achieved.

In closing I want to acknowledge the passing of our Patron Kingi Tuheitia, he was patron of Te Matatini from 2006 until his passing in august 2024. As a previous performer for Taniwharau, he had a great appreciation and love of kapahaka, and I will miss his quiet but enthusiastic presence at our Te Matatini biennial festival.

Nei ra te mihi ki te poari, ki to tatau mana hautu kia Carl me nga ringaringa maha i whaiwahi whai whakaaro kia te Matatini

Tā Selwyn T Parata KNZM Te Tiamana o Te Matatini



Mai i te Manahautū

Ko te mea tuatahi o ngā whakaaro ka tika me tuku arohanui ki tō tātou Matuanui i te rangi mō ngā tapu o te oranga mehe mokopuna, mehe taonga, mehe huarahi ariki hei whakakotahi i ngā mātāwaka taketake o te moananui a Kiwa, huri noa i te ao. Ka whakanuia tōna ingoa tapu i ngā wā katoa.

E Te Pou Tāhū o Te Matatini, ko te pō ki a koe. E taku arikinui e Kingi Pōtatau Te Wherowhero Tūheitia te tuawhitu e mapu tonu ana ngā maunga tapu o Āwhiorangi, o ngā uri Māui kotikoti ake. Ka tere tonu atu nei ngā wai ōmiomio ā Pūhaorātira, ā Tunaikorangi o ia pākau e apakura nei, e taukurī nei, o te upoko e pihe nei, o te puku e taurangi nei, a, e takuate tonu nei te hiku o te ika a Māui, mōu kua riro nei nā. Ka kōmaemae tonu ngā Tunawhiri o te motu i Te Whare Huihui ā Tārea; kōmaumau ei tō ōhākītanga mō tō Iwi Māori e taku Kingi o Te Kotahitanga, riakina hō! Ka whatukina koutou ko Te Kāhui Ariki e taku ate kia māriri, kia mākoha mai nā tō whare hei te aonga ā Tamanui te hiki i te taimaha, i te pōuri.

E Te Kahurangi o Tauira Mai i Tawhiti, e te mokopuna o Rongomaitehuatahi e taku whaea e June Māriu, me pēhea rā te kupu e rite ki te nunui e tika ana mōu. Ka kore e warewaretia e te ngākau tō manawaroa, tō korowai ātawhai i a mātou o Waipareira me Te Kura Tuarua o Te Kōtuku, ka tohea he oranga rangatira mo nga mokopuna o Te Pūaotanga o Te Atatū. E tangi kau ana tō rahi i te nunui o ngā whakatutukitanga, a, ka kitea tō toa, tō ururoa ki te whatu i te oranga. Kua kotahi atu koe ki tōku Māmā hei kanohi hōmiromiro, hei reo arataki mō ngā mahi kei mua i a mātou nei. Tukuna atu taku aroha ki taku Māmā. E moe i te aroha, Aunty June.

E ngā tūāpapa hāpai i te tapu o te kupu o tō tātou Atua Kaha rawa. E wōku rangatira, e Te Pīhopatanga o Aotearoa e Don Tamihere, e Te Pīhopa o Te Taitokerau e Kito Pīkāhu, tēnā kourua.

Nāu e te tamaroa o Ihu e Don ngā tapu o te kupu i tohu ngātahi me ngā māngai tapu o te Ika a Māui i tō tātou ariki tapairu ko Kuini Ngāwai Hono i Te Pō, ka tūheitia te pō ki te ao te tongikura, paimarire.



E ngā mana, e ngā reo o ia kokonga ngākau a Tānenuiārangi, a Māui, a Tāwhaki e rere ana te reo aroha, te reo rangatira ki a koutou katoatoa. E kore rā ngā whakawhētai, ngā miha, ngā maioha e mimiti i te tai o mihi mō ngā tini tautoko, hāpairanga ka puta ei te tauihu o te waka ki tona aronga kamehameha. Na te tutahi, hakatahi ka kotahi ei tātou hei oranga mo ngā moemoeā me ngā hiahia o ngā rohe katoa. Nō reira tēnā koutou i wō koutou ngākaukī, i wō te wairua aumangea mō Te Whare o Te Matatini.

E Te Iwi, Mau te ao!

This year marked a significant step towards our vision, Mana Motuhake ki te Kāinga. Matatū, Mataora, Matatini ki te Ao, as Te Matatini received a significant funding boost and made an important step towards equitable funding for the art of Kapa Haka in Aotearoa.

This was the culmination of long-term efforts to build our evidence base to demonstrate the benefits and economic impact of Te Matatini. We also built our understanding of the machinery of government, navigating relationships and budget processes to put forward a compelling case for equitable funding for Te Matatini.

Through Budget 2023, Te Matatini received an additional \$34 million stimulus funding to be provided over two years to support the development of Kapa Haka at the flax roots level. This year we received the first round of that funding.

We were both overjoyed and humbled when the Government announced a boost to our baseline funding from 1 July 2025, providing our Kaupapa with more longterm certainty. This is a positive acknowledgement of the contribution Kapa Haka makes, through the vehicle of Te Matatini, to the social, cultural, educational and economic wellbeing of Aotearoa.

Regional growth and 2024 regionals

Regional senior events, held from February through to May 2024, built on the success and momentum of Te Matatini Herenga Waka Herenga Tangata. We saw the highest levels of participation and attendance on record:

- 13 events across Aotearoa and Te Whenua Moemoeā
- 201 Kapa Haka teams competing
- 7,455 Kaihaka taking the stage
- 66,000+ spectators attending regional events
- 1.6million+ TV and online viewers
- 55 teams qualifying for the 2025 national festival

The stimulus funding we received this year supported a variety of activities in the rohe, including wananga, training and celebrations. While it is still early, we are beginning to see the fruits of this funding. A key indicator is the increased intergenerational participation in Kapa Haka teams that we saw through senior regionals, Ngā Kapa Haka Kura Tuarua (secondary schools nationals) and Taikura Kapa Haka (masters kapa haka festival).

Embedding the rohe development model

Our mission is strong rohe delivering excellence through Kapa Haka. This is supported by the Rohe Development Model and Rohe Development Fund.

Through this model, each of our rohe entities prepares and submits an annual plan. Rohe throughout Aotearoa receive funding based on participation levels in their rohe. This funding is used to implement activities as set out in their annual plan, from kohanga through to kaumatua, to strengthen Kapa Haka in their rohe.

This year 70% of the \$17 million stimulus funding went directly to rohe.

You can read more about the increased activity and growth happening in our rohe updates section of this Annual Report.

Growing our team

As an organisation, Te Matatini has undergone significant organisational transformation over the last 12 months. We designed and recruited to 26 new National Office roles, which includes our 12 Pou Takawaenga who are based in each of the 12 rohe in Aotearoa.

We have implemented the infrastructure needed to support our team and implementation of the Rohe Development Model. This has included the development of IT and finance software systems. In April 2024, National Office moved into our new premises at 139 The Terrace. Our fit for purpose, modern workspace can accommodate our full team, host our regular Executive and National Board hui and enables us to manaaki all our manuhiri.

I would like to acknowledge Te Puni Kōkiri National Office who hosted our small team from 2019 until April 2024.

Looking ahead to Te Matatini o Te Kāhui Maunga 2025

Preparations are well underway for Te Matatini o Te Kāhui Maunga He Kāhui Tupua, He Kāhui Wairua at Pukekura Bowl of Brooklands in Ngāmotu New Plymouth.

We are working closely with Te Kāhui Maunga Society and we have a Taranaki-based event manager and event coordinators in place to assist with planning and delivery. Following an outstanding turnout in regionals and record number of qualifying teams, the National Board, together with Te Kāhui Maunga Society, decided to extend the festival to five days.

We look forward to an extraordinary celebration of Kapa Haka excellence under the manaaki of Ngā Iwi o Taranaki.



Carl Ross Te Manahautū o Te Matatini





Prior to the establishment of Te Matatini as an Incorporated Society its beginnings were in the New Zealand Polynesian Cultural Festival, inaugurally hosted in Rotorua in 1972. Since its inception, the Festival has always been a competition showcasing the best of the best in Kapa Haka.

Te Matatini Society Incorporated was established as an Incorporated Society in 1996 under its then name, Aotearoa Traditional Māori Performing Arts Society Incorporated with the following objective:

To foster, develop, and protect Kapa Haka in the pursuit of excellence.

The Festival

The originally named New Zealand Polynesian Cultural Festival took place from 1972 to 1982. Six Festivals were held under this original name. The event then transitioned into the Aotearoa Traditional Māori Performing Arts Festival. This new iteration was in place from 1983 to 2003. During this time, ten Festivals took place. The organisation (and subsequently the Festival) was renamed to Te Matatini Society Incorporated in 2004.

Te Matatini – The Many Faces

Our current name was gifted to us by the late Professor Wharehuia Milroy to acknowledge the many faces that bring life to Kapa Haka.

Māori Performing Arts brings together people of all ages, all backgrounds, all beliefs, Māori and non-Māori alike, participants and observers. When I look I see many faces, young and old - Professor Wharehuia Milroy

The Organisation

The membership of the society is currently made up of 13 rohe societies that provide Kapa Haka leadership at a regional level. Since the beginning, these regions have varied in name, geographic boundary and waka affiliation.

The function and purpose of the organisation has shifted its focus significantly since 1972. We have grown from not only focusing on Kapa Haka and the many faces of excellence in the arts into an organisation that contributes positively to the overall health and social wellbeing of Aotearoa whānui, through the vehicle and means of Kapa Haka.







Patron - Kiingi Tuuheitia Pootatau Te Wherowhero VII

Current Life Members

- Tā Tīmoti Kāretu
- Trevor Maxwell
- Te Aroha Paenga
- Tā Pita Sharples
- · George Ria
- Tangiwai Ria
- Joe Harawira
- Tāwhirimātea and Kaa Williams

Current National Board (Rohe Delegates)

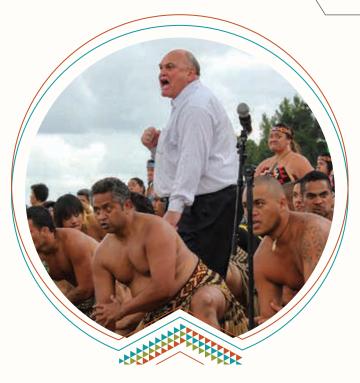
- Tā Herewini Parata, Chairman
- Thomas Strickland, Te Tai Tokerau
- · Annette Wehi, Tāmaki Makaurau
- Paraone Gloyne, Tainui
- Dan Vaka, Te Arawa
- Dr Te Kahautu Maxwell, Mātaatua
- · Adn Maui Tangohau, Te Tairāwhiti
- Hira Huata, Ngāti Kahungunu
- Tama Pokai, Te Kāhui Maunga
- Chris Whaiapu, Rangitāne
- Te Teira Davis, Te Whanganui a Tara
- Tom Alesana, Te Tauihu
- Junior Tana, Waitaha
- Ihaka Cotter, Te Whenua Moemoeā

Executive Committee

- Tā Herewini Parata
- Annette Wehi
- Dr Te Kahautu Maxwell
- Maui Tangohau
- Te Teira Davis
- Paraone Gloyne
- Tama Pokai (Festival Host Rohe)

Audit Risk and Finance Committee

- Adn Maui Tangohau
- Dr Te Kahautu Maxwell
- Annette Wehi
- Junior Tana
- Kylee Potae



Tā Herewini Tanetoa Parata

Ma o mahi ka kitea koe e te ao e to iwi Māori.

Ta Herewini Tanetoa Parata, a distinguished leader of Ngati Porou and Ngai Tahu descent, was honoured as a Knight Companion of the New Zealand Order of Merit for his extensive services to Māori on Saturday 22 June 2024 at Uepohatu Memorial Hall, Ruatoria by Governor-General, Her Excellency the Rt Hon Dame Cindy Kiro. This recognition is a testament to his nearly five decades of dedication and leadership within Ngati Porou and the wider Māori community.

Sir Herewini's journey of service began under the mentorship of his pakeke who identified his keenness to learn from them at an early age. They instilled in him the values of listening, observing, and putting knowledge into practice. His upbringing in Ruatoria, surrounded by supportive yet critical nannies and papas, shaped his strong sense of duty towards whanau, hapu, iwi, and the broader community.

His extensive involvement in governance is highlighted by his long-standing role as a trustee of Te Runanga o Ngati Porou since 1987 and its successor, Te Runanganui o Ngati Porou, where he served as deputy chairman and chairman till 2023. His leadership extended to numerous initiatives, including the Ngati Porou Treaty of Waitangi claims negotiations and the enactment of the Nga Rohe Moana o Nga Hapu o Ngati Porou Act 2019.

As the chairman of Te Matatini and under his leadership the organisation is now receiving equitable funding that will ensure the sustained growth of kapa haka and the benefits that it contributes to Aotearoa. His efforts have promoted Māori performing arts across a wide range of sectors that include education, public, and private sectors as well as fostering international cultural diplomacy.

Beyond his cultural achievements, Sir Herewini has been pivotal in several community and social service developments. He supported the establishment of the C Company Memorial Museum in Gisborne and was instrumental during the Covid-19 pandemic and subsequent natural disasters, leading the Rau Tipu Rau Ora Tairawhiti leadership group in response and recovery efforts.

His personal life reflects his deep commitment to his whānau. Alongside his wife, Amohaere Houkamau, they are proud parents and grandparents, actively supporting their family's cultural and personal pursuits. His faith, influenced by his grandmother and Archbishop Brown Turei, has been the guiding force in his life.

Sir Herewini's recognition is not just for his contributions to his iwi and Māori, but also for his service to the broader New Zealand society. His tireless work in maintaining and nurturing the identity and wellbeing of Ngati Porou and the wider Māori community stands as a legacy of leadership, culture, and dedication.





Rohe Development



Te Matatini is a rohe-led organisation, delivering excellence through Kapa Haka.

Te Matatini enables each rohe to make decisions that work for their own rohe, in line with the strategic objectives of Te Pītau Whakarei (Strategic Plan 2017-2027).

To support this, our National Office administers a participation-based funding model called the Rohe Development Fund to support rohe to plan for, and implement, activities which will strengthen Kapa Haka in the rohe.

Through Budget 2023, Te Matatini received increased funding of \$34m over two years to actively support and recognise the contribution of Kapa Haka to our whānau, hapū and iwi and in our communities.

This year Te Matatini received the first round of increased funding, 70% of which was provided directly to the 12 rohe in Aotearoa via the Rohe Development Fund.

Underpinning the Rohe Development Model is a framework that supports the mana motuhake of each rohe, guided by standards developed and maintained by National Office. Te Matatini has implemented quality management systems in place to meet accountability and compliance reporting requirements.

Each rohe is required to meet all monitoring requirements through the alignment of regional outcomes with Te Pītau Whakarei, while also allowing for the diverse goals of each rohe. Reporting is undertaken by the Pou Takawaenga (Regional Coordinator) for each rohe, in collaboration with the rohe society. The reporting process is overseen by the Regional Director, based in Te Matatini National Office.





Reports from our each of our 13 rohe follow. These reports highlight achievements, senior regional events and acknowledgements.

Te Taitokerau

Committee	Waitangi Cultural Committee
Open	The funding received as part of our FY 23/24 Rohe Development Plan has been transformative for our Kapa, kura, events, and the whānau who have long financed and sustained Kapa Haka in our region.
	This support has empowered us to pursue our aspirations, recognising Kapa Haka as a powerful tool for regional development. The positive impacts on whānau, hapū, and iwi are immeasurable.
	This funding has allowed us to dream big, scaling our efforts, fostering growth, and shifting attitudes towards Kapa Haka within our region. Additionally, the funding has strengthened our governance.
Te Taitokerau 2024 Regional Event	The 'Maranga Mai e te Iwi, Te Tai Tokerau Senior Regional Kapa Haka Competition', held in Whangārei, saw the highest number of registered groups to date. Unfortunately, two teams were disqualified per Tai Tokerau official rules, ultimately allowing us to send four ropū to Te Matatini 2025.
	This event marked our return to the stage after a six-year hiatus due to Covid-19. We celebrated this return with a larger and more ambitious event, which included:
	A dedicated space for our tamariki featuring bouncy castles and activities for tamariki and whānau to enjoy.
	 A dedicated kaumātua lounge, where our kaumātua could enjoy the competition along with hot meals served throughout the day.
	 Supporting promotion of kaupapa Māori and business growth with a a dedicated market area for over 40 Te Tai Tokerau businesses.
	 Outdoor screens, sound systems, and seating areas, allowing whānau to enjoy both the indoor and outdoor festivities.
	Te Tai Tokerau's finest MCs, including MP Huhana Lyndon and Miss Kihi, and a performance from iconic Te Tai Tokerau band, IllumiNgati.
	Collaborating with local content creators and photographers.
	Offering video streaming and engaging online content.
	All elements of hosting our regionals this year were focused on achieving our strategic objectives based on the four Key Result Area's chosen as part of our Rohe Development Plan for the 23/24 financial year including rohe development, rangatahi development, business growth, and event quality and effectiveness.

Committee	Waitangi Cultural Committee
Key activities	The funding received as part of our FY 23/24 Rohe Development Plan has been transformative for our Kapa, kura, events, and the whānau who have long financed and sustained Kapa Haka in our region.
	This support has empowered us to pursue our aspirations, recognising Kapa Haka as a powerful tool for regional development. The positive impacts on whānau, hapū, and iwi are immeasurable.
	This funding has allowed us to dream big, scaling our efforts, fostering growth, and shifting attitudes towards Kapa Haka within our region. Additionally, the funding has strengthened our governance.
Close	In conclusion, the 2023/2024 financial year has been one of growth, resilience, and rohe pride for Te Tai Tokerau. We have successfully navigated challenges and celebrated triumphs, all while staying true to our mission of promoting and protecting Māori performing arts. We look forward to continuing this journey, further strengthening our region and the legacy of Kapa Haka for future generations.

Tāmaki Makaurau

Rohe Society	Tāmaki Makarurau Senior Kapa Haka Society
2024 Regional Event	23 teams entered (2020 – 17 teams), 6 teams have qualified for Te Matatini 2025
	1st equal – Te Waka Huia, Angitu, Ngā Tūmanako
	4th – Te Roopu Manutaki
	• 5th – Te Poho o Hinekahukura (their first stand at regionals)
	• 6th – Te Taha Tū
	19,000 tickets sold
	First time introducing the Automated Judging System (AJS) led by Maui Tangohau
Key activities	We were able to support kaupapa within Tāmaki Makaurau, and tautoko 14 Kura who travelled to Te Mana Kuratahi (6) and Ngā Kura Tuarua (8) Nationals in Nelson
	Ahurea 2023 – supported the festival directly
	24 roopu performed at the festival
	5 were ngahau
	4 roopu were combined schools
	1063 performers in total
	ASB Polyfest 2024 – supported 26 roopu directly
	49 groups performed over the festival
	Up to 50 performers can perform
	3 roopu were ngahau roopu
	3 roopu were combined schools, made up from 7 schools
	Have 3 divisions, a kura can only have 1 roopu per division, when you have enouge kaihaka to have a 4th roopu, what do you do? have a Ngahau Roopu of course
	Te Mana Kuratahi 2023
	6 kura qualified and attended Te Mana Kuratahi nationals in Nelson in November
	Support provided for the qualifying kura: Te Kura Māori o Nga Tapuwae, Pukekol Primary School, Te Kura Kaupapa Māori a Rohe o Mangere, Te Kura Akonga o Manurewa, Te Kura Kaupapa Māori o Hoani Waititi Marae, Te Kura Kaupapa Māo o Te Kotuku

Rohe Society	Tāmaki Makarurau Senior Kapa Haka Society
Key activities	Ngā Kura Tuarua 2024
	8 kura qualified and attended nationals in Nelson in July
	 Support provided for the qualifying kura: Te Kura Māori o Nga Tapuwae, Te Wharekura o Māngere, Te Kura Kaupapa Māori o Hoani Waititi Marae, Te Kahikātoa (Alfriston College), Ngā Puna o Waiorea, Te Uamairangi (Te Kura Kaupapa Māori o Te Kotuku), Te Whānau o Tupuranga (Kia Aroha College), Te Kapunga (James Cook High School)
	There are 2 festivals where kura can qualify for Ngā Kura Tuarua, 5 kura from Polyfest & 3 kura from Ahurea
	We had 4 Kura Kaupapa represent Tāmaki Makaurau at both Te Mana Kuratahi and Ngā Kura Tuarua Nationals
	 Te Kura Māori o Nga Tapuwae, Te Kura Kaupapa Māori a Rohe o Māngere, Te Kura Kaupapa Māori o Hoani Waititi Marae, Te Kura Kaupapa Māori o Te Kotuku
	Increased youth participation in senior kapa haka roopu.
	Increased youth volunteering across kapa haka events.
	Significant reporting across all reanga – primary, secondary, senior roopu.
	• Significant financial support to roopu across all reanga – Te Mana Kuratahi 2023 \$17,250 each, Ngā Kura Tuarua 2024 \$28,750 each
Acknowledgements	Tāmaki Haka acknowledge Aunty Kahu Pou for more than 45 years serving as the treasure and Lucy Te Moana for her 12 years' service as the secretary.
	To all the behind-the-scenes superheroes who do the many jobs - cooking, cleaning, kakahu, driving, baby sitting, we see you, we thank and acknowledge your support. Because of you, Kapa Haka is in a great place, and growing!

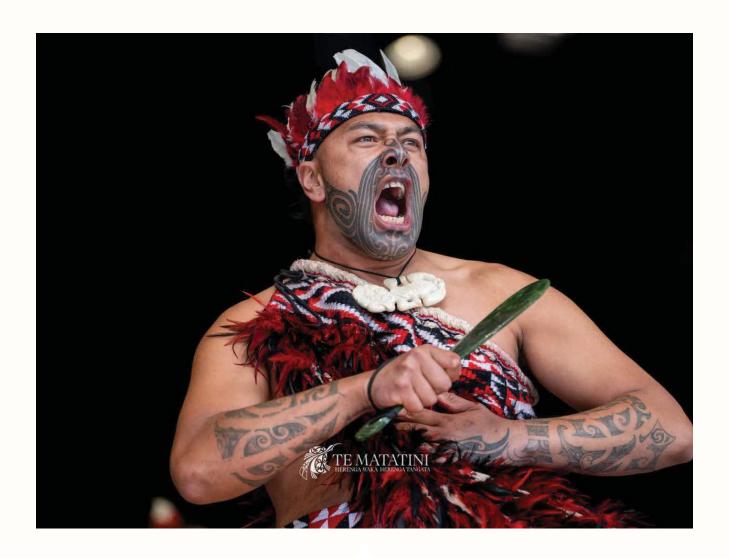
Tainui

Rohe Society	Tainui Waka Cultural Trust
	The Tainui Waka Rohe Development Plan for 2023-2024 was developed in alignment with Te Matatini's 10-Year Strategic Plan, Te Pītau Whakarei. Our efforts this year focused on four Key Result Areas (KRAs): Rohe Development, Youth Development, Event Quality and Effectiveness, and Kapa Haka Excellence. These areas are essential for advancing our collective goals of promoting kapa haka, strengthening community engagement, and nurturing future generations of performers. The following report highlights our achievements, challenges, and the strategic initiatives that have driven us forward this year
Open	Growth in Participation
	This year saw a substantial increase in both performer and vendor participation at the festival. With 735 performers, we exceeded past participation rates, reflecting the success of our development initiatives. Additionally, the festival hosted 52 stalls, significantly up from previous years, enhancing the event's economic impact and providing a diverse range of offerings to attendees, which aligns with the Rohe Development KRA.
	Enhanced Governance and Strategic Direction
	In response to evolving community needs, we made significant improvements in governance structures, starting the transition towards a more consolidated model that better represents all levels of kapa haka within Tainui Waka. This shift aims to enhance strategic clarity, accountability, and cohesion, setting a robust foundation for future growth and aligning closely with the Rohe Development KRA.
	Achievements
	Successful Hosting of the Tainui Waka Kapa Haka Festival 2024
	Increased Youth Engagement and Performer Numbers
	Expansion of Economic and Community Engagement
	Launch of the Hauora Hub
	Community-Driven Success Through Volunteerism
2024 Regional Event	Tainui Waka Kapa Haka Festival 2024: A Landmark Event
	The Tainui Waka Kapa Haka Festival 2024 marked a significant milestone in our journey to enhance community engagement and elevate the profile of kapa haka within the region. Held at GLOBOX Arena & Events Centre, the festival welcomed over 8,000 attendees, doubling the audience size from previous years and showcasing the growth and vitality of kapa haka. The festival also contributed significantly to the over 1.4 million online views of kapa haka nation wide, extending its reach well beyond the local community and highlighting Tainui Waka's cultural leadership on a broader scale.
	Hauora Hub
	Integrating Wellbeing with Culture A highlight of the festival was the Hauora Hub, which facilitated over 1,000 health and wellbeing consultations. This initiative perfectly encapsulated our holistic approach to community engagement, blending cultural celebration with essential support services. By integrating wellbeing into the heart of the festival, we aligned with Te Matatini's broader goals of promoting health and community resilience through kapa haka.

Rohe Society	Tainui Waka Cultural Trust
2024 Regional Event	The Power of Volunteerism
	The success of the Tainui Waka Kapa Haka Festival 2024 was built on the dedication of 120 volunteers who brought energy, passion, and commitment to every aspect of the event. Their contributions reflect the communal spirit that lies at the heart of kapa haka and underscores the importance of community-driven support in achieving our strategic goals. This strong volunteer presence aligns with the Rohe Development KRA, highlighting the role of collective effort in advancing kapa haka.
	Qualifying Teams for Te Matatini National Kapa Haka Festival 2025
	1st Mōtai Tangata Rau
	2nd Te Pou-o-Mangataawhiri
	3rd Te Iti Kahurangi
	4th Ngā Pua o te Kōwhara
	5th Te Pae Kahurangi
Key activities	Key Figures and Statistics
	Rising Performer Numbers
	Our journey of growth is captured in the number of performers, with participation in the Regional Festival rising from 660 in 2018 to 735 in 2024—a testament to our commitment to engaging youth and fostering a new generation of kapa haka performers. Notably, this was the first festival where no performance fee was charged to the groups, making it more accessible and encouraging greater participation. This initiative, aligned with our Youth Development KRA, has helped keep our cultural traditions vibrant and thriving by removing barriers and inviting more performers to be part of our shared journey.
	Teams that competed in Te Mana Kuratahi Kapa Haka Festival 2023
	Te Wharekura o Kirikiriroa
	Te Wharekura o Te Kaokaoroa o Pātetere
	Te Wharekura o Te Rau Aroha
	Te Wharekura o Rakaumangamanga
	Teams that competed in Ngā Kapa Haka Kura Tuarua o Aotearoa 2024
	Te Wharekura o Rakaumangamanga
	Te Wharekura o Te Kaokaoroa o Pātetere
	Te Wharekura o Kirikiriroa
	Te Maurea Whiritoi

Rohe Society	Tainui Waka Cultural Trust
Key activities	Teams who performed at Ngā Kapa Haka Taikura 2024
	Waikato Taniwharau Taikura
	Taikura A Hauaa
	Te Tira Haere aa Rereahu-Maniapoto
	Te Koohao Health Ruuruhi
	Koroheke, Kaumaatua o Kirikiriroa
	Audience Growth and Engagement
	The 2024 Regional Festival drew over 8,000 attendees, up - a powerful testament to the growing appeal of kapa haka. Offering free entry to the event created an accessible space for everyone to experience the richness of our culture, breaking down barriers and welcoming a diverse crowd. This surge in audience numbers is more than just a statistic; it's a reflection of our successful strategies to expand kapa haka's reach and strengthen the bonds within our community. Each person in that audience represents a connection made, a story shared, and a tradition embraced, highlighting our commitment to bringing kapa haka closer to the hearts of many.
	Expansion of Stalls and Vendor Participation
	The "Stalls" graph tells a story of vibrant community engagement and economic opportunity, with the number of stalls rising to 52 at the 2024 festival. This expansion brought the festival grounds to life, offering attendees a rich variety of local goods and crafts, and turning the event into a bustling marketplace. By supporting local vendors and creating a space where culture and commerce thrive together, we not only enriched the festival experience but also aligned with the Rohe Development KRA, reinforcing our commitment to uplifting the local economy through meaningful cultural events.
Acknowledgements	We extend our deepest gratitude to all sponsors, volunteers, performers, community members and trustees whose unwavering support has been instrumental in the success of our journey this year. Your dedication and contributions have been invaluable, helping us achieve our goals and set new standards for excellence.

Tainui Waka Cultural Trust Rohe Societ Close The 2023-2024 year has been a pivotal period for Tainui Waka, marked by achievements that have strengthened our community and advanced our strategic goals in alignment with Te Matatini's vision. The success of the Tainui Waka Kapa Haka Festival, with recordbreaking attendance and increased performer participation, highlights our commitment to making kapa haka accessible, vibrant, and engaging for all. By removing barriers, fostering youth involvement, and integrating community wellbeing initiatives, we have not only celebrated our cultural heritage but also ensured its relevance and resilience for future generations. Our progress this year has been driven by the collective efforts of our performers, volunteers, sponsors, community members, and trustees. As we look ahead, we are excited about the transition to Te Whare Haka o Tainui, which will enhance strategic direction, foster unity, and ensure a cohesive approach to supporting kapa haka at every level. We remain focused on nurturing the next generation of kapa haka practitioners, refining our governance structures, and expanding our reach through initiatives like the upcoming national wananga. Tainui Waka is poised to continue leading in kapa haka excellence, fostering a legacy that will inspire and uplift our communities for years to come.



Te Arawa

Rohe Society

Key activities

Te Arawa

2024 Regional Event &

Te Arawa Kapa Haka Charitable Trust

Te Arawa Kapa Haka Charitable Trust (TAKCT), the governing body of senior kapa haka within the rohe of Te Arawa continues to support and maintain the growth, development and progression of kapa haka within our rohe.

November of 2023 saw another strong representation from Te Arawa at the Mana Kuratahi National Kapa Haka competition held in Whakatū. Due to the great work of our Te Matatini CE Carl Ross and his team who were instrumental in successfully securing a huge boost in government funding for Te Matatini, TAKCT were able to assist these kapa with their campaign costs. This funding has continued to provide assistance for rohe kapa haka initiatives throughout the year.

2024 continued to be prosperous for Te Arawa which started with a very successful Senior Regional Kapa Haka competition where 24 strong Te Arawa kapa haka competed. From this competition 6 kapa haka have gained the honour of representing our rohe at Te Matatini ki Te Kāhui Maunga in 2025.

As part of a collective rohe engagement in leading Te Arawa kapa haka into the future, a strategic planning hui was held in May of 2024 where representatives from all kapa haka were invited to attend a weekend wananga, where robust discussion took place from which a strategic plan would be developed based on the input of Te Arawa kapa haka. This proved to be an integral opportunity for future proofing the continued and sustained excellence of kapa haka within Te Arawa.

June of 2024 TAKCT also spear headed a "Pō Whakanui i a Te Mātaarae I O Rehu" for the contribution Wetini Mitai-Ngātai and Te Mātaarae I O Rehu have made to Te Arawa Kapa Haka and to Te Matatini over the past 30 years. It was a lovely tribute to Wetini and to his kapa haka and a fitting closure to the life and legacy of a kapa haka that changed the landscape of haka throughout the motu. Special guests, family and former performers attended and were treated to a night of nostalgia and Te Arawa kapa haka greatest hits!

3 pakeke kapa haka of Te Arawa represented our rohe at the Taikura festival held at Te Papa in Te Whanganui a Tara, Poneke in June 2024. Ngāti Rangiwewehi Pakeke, Tuhourangi Pakeke and Tūwharetoa Pakeke were amongst various pakeke kapa haka o te motu in these celebrations.

Rohe Society	Te Arawa Kapa Haka Charitable Trust
Te Arawa 2024 Regional Event & Key activities	Finally, one of the key development areas in the RDP for Te Arawa is 'Rangatahi Development'. With this goal in mind TAKCT instigated an initiative of taking 2 rangatahi from each of the competing kapa haka from our regional competition to represent Te Arawa at the Maeva Nui festival in Rarotonga in August of 2024. This was also an opportunity for these rangatahi to develop leadership skills, qualities and attributes as they were given key responsibilities that helped in the creation of their performing bracket. There were 34 rangatahi in total with a range of capabilities. This will be an on-going initiative that Te Arawa will maintain for rangatahi development.
Acknowledgements	We send our sincere thanks to the whole district of Te Arawa for your strong support of Te Arawa Kapa Haka Charitable Trust, by all the kapa, by all marae, by all the hapū all around our area, among our iwi, we send our love and affection to you all. We salute Te Arawa Kapa Haka Charitable Trust and the House of the Ariki, of Te Heuheu, for supporting all othe old treasures of Te Arawa and Tūwharetoa, and its houses, therefore my lords, we bow our heads to you on you exalted seats, ensuring the chieftainship of our people and indeed the kapa haka of Te Arawa. Our minds turn to our elder who is like a treasured piece of greenstone, Trevor Horowaewae Maxwell (Te Matatini Life Member) for his lifelong efforts to ensure his people of Te Arawa reach a very high standard, above and beyond, in the arts of kapa haka, and his constant wearying efforts for Te Arawa. Oh koro, we salute the sweat of your worker's hands, which have elevated our kapa haka. It is only right to acknowledge those who care for the finances, Te Arawa Kapa Haka Charitable Trust, you have always been there to sustain Te Arawa Kapa Haka. If you hadn't been there for us Te Arawa kapa haka would not have progressed. Therefore to all of you, in the national office of Te Matatini, to all of you, the businesses and companies who supported in the area of Te Arawa, for all your support of kapa haka, we salute you all. Likewise, the hundreds of volunteers who have worked to exahaustion helping the myriad tasks to ensure all of the aspects needed to advance the standard of kapa haka in Te Arawa have been looked after, huge thanks to you all. Let us raise up our thanks to the level of the highest trees for all of our kuia, our koroua, our adults, the elders of Te Arawa who blazed the trial to ensure our language lived on, our customs lived on, our treasures of kapa haka were protects, the dance of the gods Tānerore and Hinerēhia, so they would never be lost, so the flame would never go out, to you my studry garments, if it were not for you then kapa haka woul

Mātaatua

Rohe Society

Mātaatua Kapa Haka Society Incorporated

Acknowledgements

Please do not let my talk be whispered, or left unheard, let all ears hear, let the multitudes listen. Don't just nibble at in a hurry, let it be digested at lesiure.

We weep for our great treasures, great and long, the treasures of the famed subject of song Tūhaepō, those of each house of entertainment on our marae who have died, throughout the land. Those who are now silent in the underworld, travel onward to the treasured afterlife in Hawaiki.

We salute you of Te Matatini and acknowledge the great honour bestowed on Tā Herewini Tanetoa Parata. Oh Sir, here are your people of Mātaatua feeling aroha for you, and greeting you from the caressing waters of the Bay of Plenty.

To Te Matatini we salute you for the receipt of a significant boost to your funding, and the benefits for Mātaatua, and the resulting lightening of the financial burdens on Mātaatua, from children, to grandchildren, to parents and elder performers. Therefore this is Mātaatua; "From Ngā Kurī a Whārei ki Tihirau" saluting you. "Mana Motuhake ki te kāinga, matatū, mataora, Te Matatini ki te Ao".

We thank the Executive Committee of Mātaatua Kapa Haka Society Kaporeihana, we acknowledge you, you showed aroha and commitment and perseverance to fulfil the work for the district of Mātaatua on kapa haka. You have worked both day and night, on the basis of aroha, unswervingly carrying our kaupapa forward. Despite how we find ourselves, carrying forward the kaupapa for the benefit of Mātaatua on the basis of unconditional aroha. Therefore my brave sea birds, the birds leading our canoe, Dr. Turuhira Hare, Dawn Hill, Tamati Waaka, Anameka Paenga, Teraania Ormsby-Teki, Rene Delamere and you Naomi our Regional Coordinator, I salute all of you for your energy, your thinking, and aroha for kapa haka within Mātaatua waka. We greet and acknowledge you, our refuge, our place for learning, our great house of performing art.

This is my thanks to all of the teachers of kapa haka throughout the rohe, from elders, to adults, to youth, to children, to grandchildren. You have shown determination to take up the ways and the teachings of our whānau, our hapū, our iwi, our communities, and all of our schools. I acknowledge all of the leaders of the important kaupapa of kapa haka within Mātaatua. Thanks to you all, without you we would not have this kaupapa at all. To all of the cooks and carers of the various kapa haka, the male elders the female elders, the parents of kapa haka we salute you. We also thanks the people of the iwi of Tuhoe, Ngāti Awa, Ngāi Te Rangi, Ngāti Pūkenga, Ngāti Ranginui Te Pirirākau, te moana o Tauranga, Te Whakatōhea, Ngāi Tai and Te Whānau a Apanui on all your various marae, your rūnanga, your land committtees, who have continued to support these activities years after year.

Rohe Society	Mātaatua Kapa Haka Society Incorporated
Acknowledgements	We also thank all of you in our urban communities and businesses for your support of kapa haka and the competitions among Mātaatua, and the hui of iwi to celebrate kapa haka.
	"Mātaatua May You be Always Sheltered".
Open	Mātaatua Kapa Haka Society Inc was compliant and met all deadlines set by Te Matatini, and requests made by Te Matatini on Mātaatua. This was ensuring Mātaatua were compliant under the new rules set by the Office of Registered Societies and Incorporations. This meant Mātaatua Kapa Haka Society Inc met more regularly in then we had done so in the past. This was a welcome reprieve for the few that carried out the roles of office. This also meant that the Mātaatua Kapa haka Sector and Stakeholders had input and felt a sense of ownership with regard to the future direction of Mātaatua Kapa Haka.
	Receiving increased funding from Te Matatini to inject into the grassroots of Mātaatua is much appreciated. For many years Mātaatua have operated efficiently although under resourced. The Rohe Development Fund relieved a lot of pressure from the iwi of Mātaatua and the land blocks, incorporations, marae, hapū and whānau that have carried the weight of hosting the many kapa haka competitions and iwi festivals that exist within Mātaatua from Primary, Secondary, Adult and Kaumātua. Mātaatua Kapa Haka Society Inc and its kapa haka worked hard to create a Strategic Plan and to produce an Annual Budget.
Mātaatua 2024 Regional Event	Hosting the Mātaatua Kapa Haka Whakataetae ā Rohe on the beach in Tōrere over two days (23–24 February 2024) that saw 21 kapa haka compete for the Mātaatua crown. This saw six kapa haka from Mātaatua qualify for Te Matatini 2025 ki Te Kāhui Maunga.
	Mātaatua Kapa Haka Society Inc were in a position to invest in the hosting of the Whakataetae ā Rohe at this level a first in the history of the Mātaatua Rohe. The Mātaatua Whakataetae ā Rohe is a huge logistic exercise. The biennial Whakataetae ā Rohe is the only regional competition that follows the Te Matatini model where the competition moves every two years and is hosted by one of the 8 iwi that compete in the regional competition. The Tauranga iwi has the only facility with the capacity to host indoors. All other iwi have varying infrastructure capabilities such as running water and electricity. Törere and the Ngāi Tai iwi 2024 was a blank paddock where water electricity seating marquees, kitchens, wifi were sourced to create an outdoor arena capable of hosting 7000 people and 21 kapa haka.
	All 21 kapa haka that competed in the Moana a Toi competition received support from the Kapa Haka Development Fund to assist with wānanga, travel, food.

Rohe Society	Mātaatua Kapa Haka Society Incorporated
Key activities	In addition, hosting and supporting attendance at the Mātaatua Whakataetae ā Rohe, Tōrere, February 2024, Mātaatua Kapa Haka Society Inc invested in 2023/2024:
	 8 Mātaatua kura attending Te Mana Kuratahi November Whakatū, Nelson 2023 5 Mātaatua kura tuarua, Te Huinga Whetū, Whakatū, Nelson, June 2024 Contribution to Te Matatini 2025 Sponsorship to our 2 TAIKURA Pakeke Kapa Haka (Ngāti Awa and Tauranga Moana) Sponsorship of and Mātaatua attendance at Wānanga a Motu, Tūrangawaewae, July 2024
	 The impacts of the financial investment by Mātaatua Kapa Haka Society Inc in the various kaupapa supporting kapa haka at all levels has had an immeasurable return: The enhancement of mana in the host iwi, kapa haka and iwi and communities, hapū, marae, whānau and the individuals. Reconnecting with iwi, whanau, hapū, marae, communities Increased achievement in education People in employment Kapa haka members tutoring kura New tutors, composers, judges, event managers New kapa haka Te Taumata o Apanui, Te Tini o Awa Learning wānanga, tikanga, reo karakia Innovation and development in specific areas. Capacity building for Ngāi Tai (Hosts of Whakataetae ā Rohe) International recognition – Te Kapa Haka o Te Whānau a Apanui, who are Te Toa Whakaihuwaka o Te Matatini, have represented Aotearoa and Mātaatua internationally with the Prime Minister in China as part of the New Zealand Trade Delegation and at FESTPAC in Hawai'i June 2024.

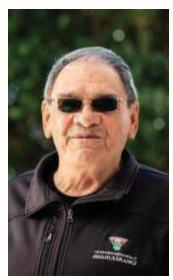
Rohe Society

Mātaatua Kapa Haka Society Incorporated

Mamai aroha

Ngā Whakahei o Te Wharetapere o Mātaatua 2024

Mai i Ngā Kurī a Whārei ki Tihirau kua huihui ngā mate o runga i a Mātaatua waka me ōna kuru tōngarerewa, ōna parekōtuku hei titi rae, hei tīepu i runga nei. Tērā te uira i te taha o te rangi kei Tihirau-otama, kei Pūwharaiki, kei te Ranga-a-te-Anewa ko te Ikahuirua o Te Whānau a Kauaetangohia ko Winston Waititi te Haika o Tainui tērā, ko Tauiramaitawhiti tērā, ko te Moki tāperu i a Rehua, i a Poumātangatanga tērā, te matua o Te Kapa Haka o Te Whānau a Apanui rāua ko tōna tuakana ko Kahurangi, June Hinekahukura Mariu DNZM QSM JP ko te rātā whakaruruhau o te iwi ki roto o Tāmaki ki ngā kapa haka o roto i ngā kura, ki Kōtuku. He kurawawawawai nō te ao Māori ki ngā hākinakina o te Aotearoa te kāpene o ngā Rau Hiriwa. Koia te Perehitini o mua o Ngā Wāhine Māori Toko I Te Ora he wahine toa, he wahine maia, ko Ōtamaroa tērā. He wahine kītahi. Ko Kāpūterangi te maunga, ko Toi te tangata o te motu, ko Te Mānukatūtahi ki Ngāti Awa, ki Whakatāne. Ko Brian Simpson te tangata o Te Whare Wānanga o Te Awanuiārangi koja te kaiwhakaturuki i ngā kapa haka o te motu arā ko Te Pouhono. Tēnei kaupapa he hono i ngā kapa haka huhua ki te mātauranga nō Te Whare Wānanga o Te Awanuiārangi ki Te Whare Tāpere a Toi. Nā konei i whiwhi āwhina nui ai ngā kapa haka i wā rātou wānanga whakaharatau. Nā konā i whakamāmā ai i ngā pīkaunga taimaha a te iwi haka. Ko Brian te Pouhono i ngā kapa haka katoa o te motu. Ka tahuri kau ināianei te apakura ki te põuri nui ki Te Tamāhine a Te Whakatōhea i kāhakina tamarikitia e te toki o mate ki a Hinenuitepō. Koia kua haere ki te taha o ona koroua me tona kuia i tenei parekura nui o Mataatua hei tiki pounamu whakatiketike mō rātou, hei karauna hōnore mō tōna Atua. He kaihaka a Tiana nā Kura ki Uta ki te Kāreti o Ōpōtiki, na Waioweka hoki, nā Ōpōtiki Mai Tawhiti hoki. Tiahō mai e hine hei taimana mō Ranginui, mō te ao whānui. Nā reira koutou ko ngā pitauwhakareia, ko ngā puhikura, ko ngā puhimoanaariki o Mātaaua kia mau ki te hoe o Waimihia hoatu mā koutou, ko Mumuhau rāua ko Takeretou, anā whāia ko Romgomai ka auahi tūroatia i te rangi he atua, he atua, ka hanatū koutou ka haere parekura atu a Mātaatua whānui, ka whakawhetūrangitia koutou.



Brian Simpson (Ngāti Awa)



Dame June Mariu DNZM QSM JP (Te Whānau a Apanui)



Winston Waititi (Te Whānau a Apanui)



Tiana Gilmer (Te Whakatōhea)



Te Tairāwhiti

Rohe Society	Tairāwhiti Cultural Development Trust
2024 Regional Event	The Tamararo event, established in 1953, has become a cornerstone for Te Tairāwhiti, celebrating 71 years of kapa haka excellence. Despite challenges, like Cyclone Gabrielle, the community united to host this significant cultural event in Houhoupiko.
	Utilising Te Matatini funding, we aim to:
	 Support Tamararo activities across Kohanga, Kura, Secondary Schools, Taikura, and diverse communities.
	 Increase participation at the Taikura level and build stronger relationships with kura tuarua (secondary schools).
	Provide financial support to kapa through koha and increased contributions for national competitions.
	Te Hui Tamararo 2024 event highlights:
	 Waihirere Wins 2024: A total of 23 teams registered, with 20 participating, and Waihirere emerged as the winner. 5 kapa will represent Te Tairawhiti at Te Matatini ki te Kahui Maunga 2025.
	• Stage Enhancements: This year featured a larger stage, more stalls, and dedicated areas for pakeke, mothers with babies, and Māori-owned businesses.
	• Rangatahi Participation: Senior kapa reported significant youth involvement, with nearly half of the teams including 6 to 10 rangatahi members.
	 Effective social media engagement: social media played a crucial role in promoting the event, with the Tamararo draw reaching over 26,000 people. Facebook proved to be a cost-effective and impactful tool for communication.
	 Marketplace success: 80% of the stalls were Gisborne-based, with a high rate of conversational Māori.
	Hauora services: Ngāti Porou Hauora and Tauawhi Men's Centre provided vital health services, and water stations funded by Te Aka Whai Ora promoted healthy choices.
	Te Hui Tamararo 2024 was a resounding success, showcasing the resilience and unity of the Te Tairāwhiti community. By focusing on continuous improvement, community engagement, and sustainable practices, we are committed to preserving and enhancing this cultural legacy for future generations.

Ngāti Kahungunu

Rohe Society	Ngāti Kahungunu Rūnanga Arts & Culture
Open	"Ko te amorangi ki mua, ko te hāpai ō ki muri, Te tūturutanga mahi pono o te Māori mana motuhake" Te okanga wairātahi mauri ora ki te rangi Te okanga wairātahi mauri ora ki te whenua Te aumārie waikanaetanga kāpunipuni o te wairua atua warua tangata ee Ngā tini aitua hoki wairua atu ki a Hinenuitepō. Takoto whakaaio ki te mate. Te hunga mate ki te hunga mate — Te hunga ora ki te hunga ora "Mana motuhake ki te kāenga Kahungunu Whakaparati Mata-tū, Mata-ora Matatini Ki Te Ao" Kahungunu Tukematanui He Pounamu!
Ngāti Kahungunu 2024 Regional Event	Te Kahu o Te Amorangi Ngāti Kahungunu ki Tāmaki-nui-a-Rua: 24/2/24 This was an amazing festival staged under the authority of the various regions of Ngāti Kahungunu ki Tāmaki-nui-a-Rua in Dannevirke. The organisers were Hayden Hape and fellow leaders who ensured the many people who came to the lands of Ngāti Rangiwhakaewa were cared for. Many chiefly visitors came from the areas of Ngāti Kahungunu ki Te Wairoa, ki Heretaunga, ki Tamatea, ki Wairarapa, ki Tāmakinui-a-Rua. We specially acknowledge Te Rangi Huata who ran this special hui for all, which we called 'Te Kahu o Te Amorangi. We thank all of the judges and indeed the guests who were welcomed and supported. I also greet with special aroha all of the groups who competed and upheld the mana of the home people of Ngāti Kahungunu.
Key activities	Mana Kura Tahi Primary School Competitions: 30/10/23 - 2/11/23
	Two kapa haka from Ngāti Kahungunu primary schools attended the national competitions in Te Tauihu o Te Waka (Northern South Island – Nelson). One team came from Te Kura Kaupapa Māori o Ngāti Kahungunu Ki Heretaunga and the other from Te Kura Kaupapa Māori o Te Wānanga Whare Tapere o Takitimu. In addition to their own resources they were supported by an NKRAC grant of \$25,000 to each of these two kapa haka.
	Ngā Kapa Haka Tuarua Secondary School Competitions: 25/6/24 - 28/6/2024 Our congratulation to the three secondary schools who attended the national secondary school competition in Nelson in the northern South Island. These were Te Kura Kaupapa Māori o Ngāti Kahungunu Ki Heretaunga, Te Kura Kaupapa Māori o Te Wānanga Whare Tapere o Takitimu, and Napier Boy's & Napier Girl's High School. A similar grant of \$25,000 was made to assist each of these three kapa haka.

Rohe Society	Ngāti Kahungunu Rūnanga Arts & Culture
Acknowledgements	We specially acknowledge Te Rūnanga Toi Huarewa o Ngāti Kahungunu NKRAC for elevating kapa haka in the district of Ngāti Kahungunu throughout the 2023-2024 year. We had the haka competitions of Tānerore, and the entertainment festivals of Hinerēhia, including Te Mokotini o Ngāti Kahungunu, Te Ahurei o Ngā Kura Tahi o Te Matau-a-Māui, and also Hakanuia — a performance of kapa haka staged by the marae of Hastings area, and the elders' performing groups (Te Taikura) of Kahungunu. We also had the competition for the primary schools, Te Mana Kuratahi o Tama Tūranga, and the competition for the Secondary Schools known as Hāro Te Kāhu. The main competition for NKRAC was the senior competition Te Kahu o Te Amorangi. We particularly acknowledge Narelle Huata for arranging tirelessly all of the logistics for these competitions in the area of Ngāti Kahungunu. She is carrying forth the kaupapa of 'mana motuhake ki te kāenga' by continuing the legacy of her father, Tama. Now, there is additional grant funding coming to the district of Ngāti Kahungunu to help with costs. This year we also welcomed Elizabeth Clarke to Te Matatini as a Regional Coordinator (Pou Takawaenga) for the area of Ngāti Kahungunu, and the office of Te Matatini. Her role has been to maintain the kaupapa and carry out the activities of Te Matatini in the Ngāti Kahungunu area. Thus our thanks to Elizabeth in her role as pou takawaenga. She undertook the endless amounts of work necessary to ensure success.

Te Kāhui Maunga

Rohe Society	Te Kāhui Maunga (AOTEA) Te Kāhui Maunga Society Inc (AMPAC)
Open	Welcome Te Matatini to Te Kāhui Maunga. Welcome to the powerful Cluster, to the spiritual Cluster. It is a mountain, a river, a prophet who welcomes you.
	Welcome to this corner of the coastal iwi groupings of the Cluster Mountains, to the Sugarloaf hill of New Plymouth, to the hapū of Ngāti Te Whiti, to the iwi of Te Ātiawa, to the waters of Huatoki, to the multitudes who belong to Tokomaru ancestral canoe Tihei Mauriora!
	The budget announcement in 2023 heralded a new era for Te Kāhui Maunga. 2024 signaled a change in the operations and engagement of Te Kahui Maunga from compliance to heralding a new committee with new ideas and an abundance of skills to lead us into the next phase of our growth.
Te Kāhui Maunga 2024 Regional Event	The last regional competition took place in Ratana in 2018. Due to COVID 19 the regional competition set for 2020 was cancelled. Therefore, it has been six years since we last held a regional competition in Te Kāhui Maunga. Planning for the event begar late in 2023 with host, venue and stage prerequisites having been acquired once the host was confirmed.
	Te Kāhui Maunga Whakataetae Kapa Haka a Rohe 2024, held Saturday March 9 at Te Whare o Ruaputahanga – TSB Hub, Hawera. Proved to be a success with over 600 Kapa along with their support powerhouse – tutors, wardrobe etc. We acknowledge those in the background who work tirelessly to ensure the performers have the best experience possible.
	An event well supported. 2280 tickets were sold. Foot traffic for the day was estimated to be 2800 – 5000. The increase in foot traffic was due to the added bonus of an outside screen providing an opportunity for everyone who wished to attend to be part of the experience on the day.
	Increased participation within all kapa:
	4 of 13 kapa are new rōpū with big followings.
	• 3 of 13 – tautoko rōpū made up of our pākeke and those who no longer wish to be in a highly competitive kapa – these rōpū are our equivalent of Masters.
	• 6 of 13 are our established kapa who practice and hone their craft all the time – they too are in some parts responsible for the new kapa as many of the members in these kapa cut their teeth in one or more of our established kapa.
	• 10 of 13 kapa fielded a kapa of 40, a marked increase from 2020.
	In kind and sponsorship received from our whānau from Rangitane, Te Atawhai o te Ao, Te Runanga o Ngāti Ruanui, The Warehouse, STDC and contributions from other businesses and whānau, Te Korowai o Ngāruahine Trust.

Rohe Society	Te Kāhui Maunga (AOTEA) Te Kāhui Maunga Society Inc (AMPAC)		
Key activities	Key activities		
	 Compliance achieved by 31 December 2023, including: Incorporated Society status updated; name changed; GST confirmed; audit completed; Rohe Development Plan 2023-24 submitted 		
	AGM saw a new committee elected		
	Appointment of Pou Takawaenga - Cheryl Luke-Maraki (relinquishing the long- standing role as Secretary)		
	Supporting Primary, Secondary, Senior and Pāhake to achieve their potential at a regional and national level		
	Development of a regional development plan to support Mana motuhake ki te kainga.		
	Mokopuna support		
	2022 - 23 Regional primary and secondary competitions supported		
	• 2023 - 24 Te Mana Kuratahi qualifiers x3 supported from RDF in accordance with the directive from Te Matatini.		
	 Outcome: the financial burden on kura and whānau lessened and concentration focused on excellence and proficiency of kapa within Te Kāhui Maunga. 		
	Engagement and enthusiasm for Ao Haka has seen a marked increase. Our Rangatahi are hungry to learn and keen to participate.		
	Taikura support		
	• 2024 support Pāhake to attend Taikura o Te Papa - Whanganui-a-Tara, June 2024		
	 Financial support allocated to support our three Pāhake achieve their goals: Taranaki ki te Tonga; Ngā Pākeke o Ratana; Ngā Pāhake o te Awa Tupua 		
	 Outcome: our Pāhake were given an opportunity to participate and perform to an audience filled with proud mokopuna and tamariki, able to enjoy the experience without the financial burden. 		
	Our Pāhake are role models to their mokopuna who aspire to be like their Koroua and Kuia.		

Rohe Society

Te Kāhui Maunga (AOTEA) Te Kāhui Maunga Society Inc (AMPAC)

Planning for Te Matatini o Te Kāhui Maunga 2025

- In September 2022, Te Kahui Maunga engaged Ngā Iwi o Taranaki to progress and support the hosting of Te Matatini o Te Kāhui Maunga 2025. Taku Poi he Manu.
- On 14-15 April 2023, a ceremonial handover of the mauri from one region to another took place at Ratana Pa; a new tikanga introduced to the festival. Te Kāhui Maunga received Ngāti Whatua, as the hosts of Te Matatini Herenga Waka, Herenga Tangata 2023, who delivered the mauri in preparation for Te Matatini o te Kāhui Maunga 2025.
- In June 2023, Te Matatini confirmed Te Pā o Pukekura as the venue for Te Matatini o Te Kāhui Maunga 2025.
- In April 2024, engagement and planning continued to host the festival with Te Pae manukura and Te Matatini - Relationship agreement signed as an assurance to progress the festival.
- In May 2024, the name of festival was confirmed: Te Matatini o Te Kāhui Maunga "He Kāhui Tupua, He Kāhui Wairua".

Mamai aroha

Ramon Te Hanataua Tito – Patron, Te Kāhui Maunga

Sunrise 11 August 1936 - Sunset 9 July 2024

It is a group, a war party,

Only a strong war party can take away a warrior to the night, a warrior has gone Only a very strong war party can storm a fortified pā, it has been stormed Only a very strong war party can fell a totara, it has been cut down Thus Ramon Te Hanataua Tito has fallen.

A son of the Navy, a son well versed in our customs

He did not die in the field of battle but rather in the house of the God of Peace, of Rongo, Rongo-tau-tangata-matua

I will shout out your name while the sun is high in the sky

I will whisper your name in the still of night, alas, such pain at your going To you the elder who fought the good fight for life,

Your fight was a fight for peace, and tranquillity forever.

In your life you tussled for peace

Even though the doors of the night were closing to Pomare, to Te Ika Roa, You fought and pursued Matariki through willpower into the New Year. Farewell Te Hanataua.

We see the embodiment of the saying, "It is the night which bears in the day, it is death which brings life afterwards." Close the doors to the night of the dead, close them up, it is day, it is dawn!

Therefore, this is us, these are the clusters of mountains inland, the cluster of mountains from Parininihi to Waitootara to Te Kaihau a Kupe. They run from Te Kāhui Maunga where Te Awa Tupua [Whanganui] flows down to Tangaroa, to the sea down to Te Pā of Ngā Ariki – and Te Pā of Rātana. Among the mountains are Mount Hīnai, Pāraekaretū, Ruapehu, and Taranaki, the huge mountains and small mountains together, forming the district of Te Kāhui Maunga which salutes the island, let us salute Te Matatini e.



Ramon Te Hanataua Tito

Rangitāne

Rohe Society	Rangitāne Māori Cultural Arts Society
Rangitāne 2024 Regional Event	560 Kaihaka participants took the stage at Tangata Rau 2024, an increase of 35% in growth since Nov 2023.
	On the day of competition, we had an audience participation of 2700.
	 A survey was distributed to the audience which also captured valuable data for us to further enhance the kaupapa in the future.
	100% Māori workforce, from stall holders to volunteers, and a 100% effort to korero Te Reo Māori throughout the entire Festival.
Key activities	Accomplishments and milestones
	 One of the key highlights during the period was the growth in our senior sector, from 9 to 14 teams respectively. The regional komiti (RMCA) created a new approach to attract more participation by bringing the hapori Maori together, of hapu, kura, health, government, marae, with newer audiences to better showcase kapa haka, the artform, our people, our regional competition and Te Matatini.
	One of our strengths as a rohe is our commitment to Te Reo Māori. It's important to us to use Te Reo Māori in our kaupapa held within our rohe. We are pleased that another highlight was that our MC's only spoke in Te Reo Māori, our volunteers were encouraged to speak in Te Reo Māori and stall holders had to display their menus in Te Reo Māori.
	 The new pūtea received significantly changed the landscape for our rohe, enabling our komiti whakahaere the ability to make sector change, informed by many years of high level aspirations, and alleviated the financial burden associated to organising additional activities other than a competition, that contributed to our regional growth whilst also easing the pressure of finding ways in which to host a range of programs we had previously only ever spoken about offering, for our Haka community. We are grateful for the support the pūtea has enabled.
	 We held a concert event, showcasing our local champions and regional representative of Ngā Kura Tuarua, supported by the senior sector. There were over 1700 audience participants, and more than 240 kaihaka, supporting the free family-friendly concert showcase for our community.
	Overview of key projects and their impacts
	 Key projects during the period were data collection around the participation of both the audience and kaihaka across the senior and secondary sectors. This was valuable project that captured valuable information and has helped us shape futur investment decisions in our RDP 24/25.
	 Innovation and development with a specific focus on producing more social media online content specific to our rohe and competition has been a key focus area. W invested in this area ourselves, and as we grow this space, we look forward to the opportunities this will create in the future. For Tangata Rau we created our first Instagram page where we were able to upload photos and videos to this platform
	We've been able to better financially support the secondary school sector to help with their development opportunities. This not only extends to our qualifying team to Nationals but also our local mainstream schools.

Rohe Society Acknowledgements

Rangitāne Māori Cultural Arts Society

Mihimihi

We salute all of those in our district who have worked to elevate the world of Haka, and entertainment, over the years. We would like to acknowledge Te Matatini, Board Chair – Tā Herewini Parata and Tumu Whakarae – Carl Ross, and staff for their continued support of Kapa Haka and to our Rohe. E mihi ana ki a koutou.

Acknowledgment of contributions from members, partners, and volunteers.

- We would like to acknowledge our Upoko, Life member Tupito Maruera, Kaumātua/Kuia, and the Palmerston North City Council, Te Whatu Ora, Pae Ora, Te Aka Whaiora, Māori Wardens, Kia Ora Fm, Ngā Waihōtanga Kapa Haka, Ngā Kaiwhiriwhiri and Te Kāhui Kaiako for their continued support.
- We also acknowledge all the hāpai-ō, the Mums, Dads, Nannies, Koro's, Uncles, Aunties and siblings that without, our Kapa Haka rōpū, would not be able to continue to excel and exemplify our beautiful artform.

Special Mentions

- I would like to acknowledge our RMCA komiti whakahaere. For all their hard work, and commitment to the kaupapa.
- A special mention to Nuwyne Te Awe Awe-Mohi whom since 2013, contributed 10 years on the Board of the RMCA. We are very grateful for all her mahi during her tenure and wish her all the best in her new role as Poutakawaenga for our Rohe.
- We pay a special acknowledgment to Nanny Dawn Maruera former committee member, life member, and former tutor of Tūtahi Manawatū. Māu te tai pō, māku tonu te tai mihi ata. Moe atū rā I te moenga mahana tonu o ngā ariki e kui.



Te Whanganui ā Tara

Rohe Society	Wellington Māori Cultural Society Inc		
Open	Tihei mauri ora Behold the proud mountains of the net of Toi Manawa Stand up, you are caressed by the breezes of the God of Wind Tāwhirimātea. So I might leap to the great distant place, to the long distant place, to the far away distant land I am a lone sentry rock on the waters of Te Mātakitaki o Kupe (Cape Palliser), on Raukawakawa (Cook Strait), I arrive at Te Au o Tāne (Wellington Harbour Channel), at Kahukura-a-Tai and Te Awa i Tāia (Rongotai area). The waters that lap against my skin are my bathing places in Te Whanganui-a- Tara (Wellington Harbour). I hear sounds awakening the multitudes beyond the hills of Waka There is the sound of weeping, of voices in pain lamenting those of you have gone beyond. To the mainstay of the Pukeahu group, Tāmati (Ward) The strong shoulder of Ngāti Pōneke The special life member of Te Matatini You have been taken beyond, travel on, rest in peace. Travel off to your beloved wife and all of those other relations who have gone to the great sleep You will never be forgotten		
Te Whanganui-ā-Tara Senior Regional Competition	This year He Kupenga Toi Manawa made the decision to showcase only competing teams in their regional competitions. Although it meant only 5 teams would be included in the count, this stance was in support of showcasing kapa haka excellence rather than a competition full of ngahau groups. Unfortunately, this decision has had a huge impact on the funding allocation for the 2024/2025 round as Rohe Development Funding is based on the number of teams representing your rohe at a Te Matatini Festival rather than on the development needs of the rohe or the development plan rohe submit. Ngā Taonga mai Tawhiti and Te Ahi a Tahurangi are the two groups that will be representing Te Whanganui-ā-Tara at Te Kāhui Maunga, He Kāhui Tupua, He Kāhui Wairua. Roopu received development pūtea to assist them in their buildup towards showcasing kapa haka excellence at the festival in February 2025. This round, some roopu took advantage of the percentage increase of rangatahi that could perform at a regional level. Overall, 26 rangatahi stood at our regional festival which was an overall increase of twelve (12) compared to the previous competition.		

Rohe Society	Wellington Māori Cultural Society Inc
Key activities	Accomplishments
	The Society managed to accomplish the majority of its Key Result Areas and milestones, and that in itself can be celebrated although the biggest success of all would have to be the leasing of a building for a 5-year term we can now call home. Named Tīhei and situated in Waiwhetu, Tīhei will accommodate the administrative duties of the Society, our rohe Poutakawaenga to Te Matatini and bring to life business opportunities to grow our financial capability.
	Rangatahi development
	Funding support for 4 roopu who represented Te Whanganui ā Tara at the national Kura Tuatahi Kapa Haka event.
	Te Kura Kaupapa Māori o Wairarapa
	 Te Kura Kaupapa Māori o Porirua Te Kura ā Iwi o Whakatupuranga Rua Mano
	(Ōtaki)
	Ngā Mokopuna
	Funding support for 4 roopu who represented Te Whanganui ā Tara at the national Kura Tuarua Kapa Haka event:
	Te Kura Māori o Porirua
	 Te Kura ā Iwi o Whakatupuranga Rua Mano, Te Ara Whānui Kura Kaupapa Māori o Ngā Kohanga Reo o Te Awa Kairangi and Te
	Te Ara Whanui Kura Kaupapa Maori o Nga Kohanga Reo o Te Awa Kairangi and Te Kura Matua o Wainuiomata
	Te Kura ā Iwi o Whakatupuranga Rua Mano (Ōtaki)
	Rangatahi Ambassadorship
	 This year we had a number of rangatahi who were chosen as young Māori ambassadors to represent the Wellington City Council who took a delegation over to Seoul as part of a Sister City exchange. The Society supported this initiative by providing monetary support for kākahu.
	Sponsorship was also provided for two rangatahi selected to embark on a cultural exchange program in Japan.
	 All rangatahi who received funding support under the rangatahi Ambassadorship program are between the ages of 14 and 20 and are registered performers with our senior groups who also performed at our regional competitions 2024.

Rohe Society

Wellington Māori Cultural Society Inc

Key activities

Providing opportunities for our rangatahi to wānanga amongst themselves and
create their own pathways towards increasing and developing their skills is long
overdue. With the help and mentoring of senior kapa leaders, learning the art and
skill of being an excellent kapa haka leader and tutor and becoming good mentors
for other rangatahi, kapa haka event management, becoming a kaiwhakawā and
learning the histories and governance and management aspects of the Society are
but a few desired objectives they aspire to.

Haka Extravaganza

This event allows for intergenerational kapa haka to take place. In total we had over 200 rangatahi participate throughout the day along with kohanga reo babies, mātua, pakeke and kaumātua. Although the day was windy and the event was staged outdoors, the kaupapa still managed to bring in approximately 2000 spectators throughout the day. With a total of 12 roopu who participated, it was a bonus to have our two representing teams to Te Matatini 2025 entertain the crowds alongside others representing their lwi, hapū, whānau, Kura and the corporate sector.

Te Tū Tawhara o Te Whanganui ā Tara – Senior Leadership

The Kapa Haka Senior Leadership Forum was created to bring our kapa haka leaders together to start the process of succession planning, identifying their leadership skills and utilising their creative skills to start developing and moving the Society into a prosperous and economical future while expanding the capacity of kapa haka in Te Whanganui-ā-Tara.

Taikura Kapa Haka & Wellness

Taikura Kapa Hapa pulls together kaumatua spanning the whole of Aotearoa who come together during Matariki to perform and celebrate kapa haka. Held at Te Papa, in June 2024 Te Whanganui-a-Tara supported the development of two Taikura Groups - Te Ūpoko o Te Ika Taikura Kapa Haka and Ngā Pakeke o Kāpiti. The funding support was well received and covered practice venues, manaakitanga, kākahu, travel and accommodation.

Kapa Haka Tutoring

This initiative was an incentive developed for our Senior Roopu to get involved in tutoring kura at primary/intermediate level. Targeted to increase rohe participation at ground level, this initiative was offered to Kura Auraki in need of experienced and skilled tutors. Funding to cover resources and tutoring costs were channelled back into our Senior Roopu who took up the challenge, and although we have a long way to go, the Society has funded kapa haka practitioners to tutor in 15 mainstream schools.

Rohe Society	Wellington Māori Cultural Society Inc
Acknowledgements	Acknowledgements go to our local iwi Te Ātiawa and Toa Rangatira for their supporting role as mana whenua and of course to all our kapa haka roopu and communities who have supported us during our endeavours. We would also like to acknowledge Te Matatini for the funding distributions made to the Society and Te Rohe o Te Whanganui -ā-Tara. The funding received has allowed the Society to increase its capacity and capability and by doing so, make contributions of significance to the development of kapa haka in our rohe. A special acknowledgement to our rohe Poutakawaenga, Ginny Maxwell, goes without say. Ginny has been instrumental in helping the Society achieve all that it has during the past financial year. Her passion and drive for the development of kapa haka in this rohe is beyond question and we are very grateful to have her amongst us.
Mamai aroha	Tom (Tamati) Ward Whanau i te 26/07/1937 Te Puia Springs

Tom (Tamati) Ward

Tāiri ra te kohu ki Matairangi, ki Tangi Te Keo, Pari ana mai te Kauae runga, te Kauae raro Ngunuru nei Te Ūpoko o Te Ika Ngāti Pōneke motuhake, Pukeahu tūturu, Pukeahu nui tonu. Ē Whanganui a Tara Rarara mai ra te mata o te rākau Kia rongo te ao, kia rongo te pō. Hai te rangatira Tom Moe mai ra, moe mai ra, moe mai ra....

Whanau

I whanau mai a Tom I Te Puia Springs. Ko ona pākeke ko Don rāua ko Anikane(Kino) E wha na tamariki. Ko Bill, Ko Rowena, ko Tom me Joseph. I tipu ma rātau i Tokomaru Bay.

I haere a Tom ki Te Aute kura ai. I reira ka ako ia ki nga ahuatanga katoa. Tekau ma whitu ona tau ka hunuku ki Poneke Ki te ako hai kamura. I noho ia ki te Maori Boys Hostel Avonhurst. He kāmura toki a Tom E ai ki a Tom he kaha no tana "charm" me tana rizz (charisma) ka tutaki ia ā, ka waimaria ki tona hoa pumau ki a Vicky.

E toru a rāua tamariki. Ko Lisa, ko Teriina, ko Tamati.I tapainga ia ko Paps, ko Pāpā ranei e ana mokopuna.

He tangata arohanui ki tōna whanau, ki tōna hoa ki a Vicki

Rohe Society / Committee	Wellington Māori Cultural Society Inc
	Te Ao Haka (Na te whanau o Tom Ward) Tom and Vicky's dedication to Kapahaka enabled travel around the world with the Māori Theatre Trust in the 1970's, as tutors for Ngāti Poneke, as tutors and founding members of Pukeahu in 1986 and as tutors of the NZ Expo contingent in Seville in 1992. Kapahaka was the medium used to instil Tikanga Māori into their children and allowed Tom and Vicky to work with some of the greatest exponents of haka this country has ever seen.
	Tom and Vicky's history with Ngāti Poneke Young Māori Club as performers – tutored under the likes of Pop Katene and Wiremu (Bill) Kerekere - and as tutors was filled with long lasting memories and friendships and saw their entry in to the first national Kapahaka Festival in 1972. This ensured a long history at both regional and national level that carried on with the formation of their whānau roopu – Pukeahu in 1986.
	One of Tom's roles – in addition to leading and tutoring – was that he would always be the guitarist. His 'strum' and his 'cover two strings with one finger' meant that he would often be significantly louder than other guitarist who played next to him, but his play by ear ability was second to none and he would be remembered as someone with a very keen ear for singing and finding the right note – a skill not learned easily.
	Tom and Vicky's contribution to Kapahaka has seen them recognised with their honorary award for their contribution to Kapahaka at the Māori Music Awards. This, in conjunction with their Te Matatini Life Membership, is as prestigious as acknowledgements are afforded and one that will forever be treasured by whānau and those who have worked tirelessly with them.
	Tom will be sorely missed but inspirationally remembered by all who knew him. His mana, determination and wairua have become characteristics that adorn him as a person, a husband and as a no-nonsense Dad – always wanting the best.
	Kua ūhia mai koe i te korowai aroha. Haere ki Te Reinga, ki te rerenga o ngā wairua, moe mai rā i runga i te ringa o te Atua – ki te taha i a mum – moe mai takoto mai.
	Our Blood, Our Soul, Our Heart. Te Whanau Ward He Kupenga Toi Manawa.

Te Tauihu

Rohe Society Te Tauihu o te Waka Māori Cultural Council		
Open	 Key Highlights/Achievements Host of Te Mana Kuratahi, November 2023 Host of He Toi Whakairo - Te Tauihu Senior Regionals, February 2024 Host of Te Huinga Whetū - Ngā Kapa Haka Kura Turarua, July 2024 Participation of Te Rerenga o te Rā at Taikura Festival, Matariki 2024 Host of Kia Hukere Te Hoe - Te Tauihu Primary Schools Festival, September 2024 	
Senior Regional Event & Key activities	Participation Te Tauihu o te Waka Māori Cultural Council has seen exponential growth in participation across all levels of kapa haka. He Toi Whakairo Senior Regionals had six kapa haka take to the stage - the highest number in Te Tauihu. Kia Hukere Te Hoe Primary Schools Festival will see 27 kapa haka take the stage, an increase of 12 kapa haka since 2022. This year we also had our first Te Tauihu kapa participate at the Taikura Festival in Wellington. In preparation for the hosting of key national events, Te Tauihu has had a focus on event management and effectiveness for the past 5 years. This started with our regional competitions and built steadily to Te Mana Kuratahi. The learnings taken from Te Mana Kuratahi meant that we were well prepared for Ngā Kapa Haka Kura Tuarua. This has put us in a great position to host Te Matatini 2027. Another key focus has been rangatahi and tamariki participation. We have seen participation in both levels grow over the past 5 years. 2023 saw our largest secondary school regional competition, with 7 teams competing and steady growth in the primary school regional competitions. In 2014 only 5 kapa participated in our primary school regionals and we now have 27 kapa taking the stage in September. Rangatahi initiatives like Te Matatini cadetships, rangatahi targeted governance training, skill enhancement wānanga, and wānanga reo have been crucial to the development of our rangatahi. Whakangahau kapa haka has also seen a significant rise with smaller kapa haka festivals across the rohe growing. Taiopenga in Wairau, Haka-Boogie in Whakatū, and Ahuareka in Waitohi have all grown beyond capacity. The next step for our rohe is to look at initiatives that support community based kapa haka to transition from whakangahau to the competitive stage. This will be done through targeted tutor workshops, skill enhancement wānanga, and wānanga reo, like the rangatahi initiatives we have completed.	

Rohe Society

Te Tauihu o te Waka Māori Cultural Council

Community Engagement and Outreach

Over the past year, we have nurtured relationships with our iwi mana whenua, local government, the business sector, community organisations, and public through targeted stakeholder hui. These hui were to prepare everyone for three major kapa haka events. These hui were an opportunity for stakeholders to learn about our kaupapa and how they contribute to the hosting of these events, and future regional events.

Through these hui, we have a database of 400 volunteers who come from all walks of life, reflective of the wider community in Te Tauihu. To support our volunteers, we have hosted wānanga reo me ngā tikanga for those who have not have a high proficiency of te reo Māori or kaupapa Māori.

The profile of kapa haka has been elevated throughout the rohe. Attendance at regional events has risen significantly, with the last two regional events selling out weeks in advance. The response from our local community to kapa haka in general has extremely positive.

Strategic Goals

As we move into the future we have some key strategic goals:

- Develop and implement of a te reo Māori strategy
- Lift the use of te reo Māori in all regional events
- Continue to develop effective planning and processes for event management
- Develop targetted marketing strategies for kapa haka events in the rohe
- Increase engagement with key stakeholders and strategic partners
- Increase participation across all age groups
- Increase spectatorship at kapa hakae events in the rohe
- Develop new kapa haka programmes and initiatives
- Development of programmes and initiatives to develop current and future tutors
- Development of programmes and initiatives to develop local kaiwhiriwhiri
- Identify and develop future kapa haka exponents
- Development of programmes and initiatives to support kapa haka governance systems and processes

Our ultimate goal is to successfully host Te Matatini 2027 in Te Tauihu o te Waka. All our development over the last 10 years have been in preparation for this festival.

Rohe Society Te Tauihu o te Waka Māori Cultural Council Acknowledgements We would like to acknowledge our key strategic partners, kapa haka, volunteers, and the many people who continue to support our kaupapa in Te Tauihu. Kapa haka continues to grow, and we couldn't do it without the contributions of our whole rohe. We would like to make a special mention of our 8 iwi mana whenua, the Ministry of Culture and Heritage, Te Whatu Ora, Te Mātāwai, Te Puni Kōkiri, the Ministry of Education, and Te Matatini for their support. Next year we celebrate a significant milestone, and this event will enable us to pay homage to those who were instrumental in the establishment of our rohe, induct our first life members, and celebrate the growth of haka in Te Tauihu. We express an outpouring of love for the people who supported us in the years gone by. If you were not there, we would have no haka in this rohe. From us, indeed from the whānau of the district who were so fortunate to have your strength, your pluck, and your hard work.



Waitaha

Rohe Society	Waitaha Cultural Council Ngā Pākihi Whakatekateka o Waitaha
Open	Over the past year, we supported several significant events, including the Mātāiwi Festival, Te Mana Kuratahi qualifiers and Kura Tuarua Kapa Haka qualifiers travelling to Nelson, Taikura and the Waitaha Regional Senior Kapa Haka competition. We also supported the Tūhono festival in our rohe, which celebrated kapa haka and promoted its integration into mainstream primary schools across Waitaha.
Waitaha 2024 Regional Event	Waitaha Senior Regional competition event saw over 4,000 attendees and significant participation from kapa haka across the region.
	 Date and location: held on April 27 at Wolfbrook Arena, Christchurch Participation: 13 Kapa Haka groups competed. Te Matatini 2025 Qualifiers: Four groups qualified - Kōkō Tangiwai, Ngā Manu a Tāne, Te Ahikaaroa, and Te Kapa Haka o Ngā Hau e Whā ki Murihiku. Traveling Groups: Two groups travelled from outside Christchurch (Te Kapa o Rukutia-Dunedin and Te Kapa Haka o Ngā Hau e Whā ki Murihiku-Invercargill), with one qualifying for Te Matatini. Judging System: Successfully used the Automated Judging system with no major issues. The Regional event included participation from various regions, promoting community
	For this year's Regional competition, two significant trophies were introduced. The first, a stunning Tewhatewha crafted by Riki Manuel in memory of Bishop Richard Wallace, was donated by Te Poutūmārō. The second, a piece of pounamu, specifically Kōkō Tangiwai, was generously donated by the newly formed kapa haka, Kōkō Tangiwai. Named Ārero pounamu, with the intention of encouraging the inclusion of te reo Māori in the aggregate section of the competition. This piece of stone was gifted by the Manawatū whānau.
	The event strengthened ties within the community and provided a platform for cultural expression and unity.

Rohe Society	Waitaha Cultural Council Ngā Pākihi Whakatekateka o Waitaha			
Key activities	 Community Programmes: Supported various kapa haka events and qualifiers, including Mātāiwi Festival and Ngā Kapa Haka Kura Tuarua. Volunteer Initiatives: High levels of volunteer participation were essential to the success of all kaupapa. Key Partnerships: We extend our sincere appreciation to Tahu FM for their unwavering support and energy at our regional competitions year after year. Their continued partnership has been instrumental in enhancing the atmosphere and engagement within our rohe. You have been the soundtrack to our kapa haka journey, and we could not have done it without you! Also, a massive thanks to Tahu News for always being on the pulse, sharing the stories that matter and keeping our rohe in the know. We thank Te Puāwaitanga ki Ōtautahi Trust for your support in promoting Māori health 			
	and wellbeing within our community. Your care and dedication are deeply appreciated. Gratitude to Te Puni Kōkiri for the invaluable support of Māori businesses and stalls at our Regional event, haramai tētehi āhua!			
Acknowledgements	We warmly acknowledge the growing and deepening relationship between Waitaha, Te Tauihu o te Waka a Māui, and He Kupenga Toi Manawa. Our first hui in June in Christchurch marked a significant step in our strategic partnership, highlighting how we can support each other in facing similar challenges. This collaboration, including the development of our judges, strengthens our collective efforts and ensures that we continue to uplift our communities together.			
	We would like to extend our appreciation to Tūhono for their outstanding dedication in hosting and delivering kapa haka festivals and competitions to the primary and secondary, predominantly mainstream, sectors in Waitaha. Your commitment to fostering a passion for kapa haka among our tamariki and rangatahi has significantly enriched our cultural landscape, providing them with invaluable opportunities to express and celebrate their heritage.			
	We also wish to acknowledge Te Toi Huarewa for their invaluable contributions to the Matariki and Mātāiwi festivals over the past five years. Mātāiwi has been instrumental in providing a platform for taurahere and developing kapa, offering them a space to grow, connect, and share their talents with the wider community. Your leadership has helped to elevate these events, ensuring they are a source of pride and cultural enrichment for our entire community.			
	He mihi nui ki a koutou katoa for your continued dedication to the cultural vitality of Waitaha. Your efforts have fostered growth and unity within our rohe.			

Te Whenua Moemoeā

2024 Regional Event

Rohe Society

Te Whenuamoemoeā 9th qualifying regional kapa haka festival was held at the Gold Coast Sports and Leisure Centre, Carrara, Queensland, Australia from 19-20 April 2024.

The regional festival was an important event to showcase Māori performing arts at the highest level, kapa haka, Te Reo Māori, multiculturalism, manaakitanga, whanaungatanga, aroha, kotahitanga, whakapapa and mana motuhake.

This was the first time the Australian regional festival has been held in the Gold Coast, Queensland. The powhiri was a highlight being held on the front lawn of the Gold Coast Sports and Leisure Centre with the KAI/NKTT Board and Queensland welcoming the manuhiri. Iwi Taketake, the Kombumerri people, the Mununjali Dancers were at the forefront, traditional Aboriginal smoking ceremony, welcome to country, traditional and opening karakia.

We were honoured for our patron HM Kiingi Tuheitia Potatau Te Wherowhero VII KStJ GCCT KCLJ and his wife Maukau Ariki Te Atawhai, Te Puhi Ariki Ngaa wai hono I te poo Pootatau and the Kahui Ariki attend. New Zealand dignitaries, members of New Zealand parliament, Te Matatini Executive, Te Matatini Life member, performing groups, supporters and general public along with the Queensland local people, Australian State and Federal Members of Parliament, Ministers' and Senators, sponsors and stall holders were in attendance.

Attendance:

• Number of performers – 337

Kapa Haka Australia Inc - KAI

- Attendance at the Powhiri 2,000.
- Attendance at the Kapa Haka 3,816
- Attendance at the Stalls 4,150
- Total attendance over 2 days 10,303.

9 whakataetae kapa haka groups attended representing their states. One group from WA, two from VIC, four from NSW and two from QLD. Three teams qualified to compete to represent their state and Te Whenuamoemoeā at Te Matatini 2025:

- Manawa Mai Tawhiti, from WA
- Te Kapa Haka O Te Hau Tawhiti, from QLD
- Te Atawhai Puumanawa, from VIC

Attendance of kapa haka whakataetae at Te Whenuamoemoeā qualifying regional festival is a major success for our groups, ngā kaiako, their whānau and supporters.

The financial cost involved for Te Whenuamoemoeā Kapa Haka to complete their campaigns and attend a qualifying regional is substantial. Costs include hire venues for training/wānanga, fundraising for air and land travel, accommodation and meals. The groups that qualify to represent their state and Te Whenuamoemoeā then return home to repeat their new campaign to attend Te Matatini and begin their fundraising again.

Key activities

Participation

There has been growth from the last festival held in 2020 of 7 to 9 groups in 2024. All groups from Te Whenuamoemoeā rohe were competing to qualify for Te Matatini 2025. Five of the groups were new, with one from VIC, two from NSW, and 2 from QLD. From NKTT/KAI own data collection rangatahi were evident in 5 of the groups including 4 aged 14 years of age.

Te Whenuamoemoeā has also had growth in each state and territory with the establishment of new and emerging senior, rangatahi and tamariki kapa haka groups with a 15% increase in all age groups and a rise in youth participation.

Community engagement and outreach

Attendance at state community kapa haka events has improved engagement and understanding at the national level. States and territories have launched community programs to increase engagement with Māori culture, workshops in schools and cultural festivals, promotion of Te Reo, maurākau, development of cultural knowledge, performance skills, tikanga, whaikorero, karanga, karakia tawhito, harakeke, korowai wānanga, management of state wide Māori sporting events, pōwhiri for visiting New Zealand sports teams, actors, movie premier openings, Māori entertainers, Six60, LAB, Stan Walker etc.

Volunteers, whānau and friends contribute to over 500+ hours in-kind work to help support kapa haka and events. Many kaumātua, kuia and kapa haka assist voluntarily for tangihanga, karakia, karanga, pōwhiri, whaikōrero, house blessings, hospital/home visiting, providing guidance and support to kapa haka.

Partnerships and collaboration have been ongoing with state and federal agencies with small sponsorships to assist with the qualifying regional festival. The states and territories engage with local cultural organisations, schools, local funding agencies to enhance outreach and impact.

Awards and recognition received

Many of Te Whenuamoemoeā kapa haka group members and long standing kaumātua received honorary recognition and local community awards for cultural contributions and performance excellence.

Ihaka Te Ao Cotter, announced by the Australian Governor-General on Australia Day, 26 January 2024, Honours Day List, the Medal of the Order of Australia (OAM) for services to the Māori community in Australia and New Zealand.

Rohe Society	Kapa Haka Australia Inc - KAI
Acknowledgements	Mihimihi
	We thank Te Matatini for their support of us in the kapa haka region of Australia, Te Whenuamoemoeā.
	Acknowledgments
	A very special thank you and acknowledgement to all kaiako, kaihaka, kaumātua, kuia, whānau, friends and volunteers throughout Australia and New Zealand who have worked tirelessly and committed themselves unselfishly to the kaupapa of supporting kapa haka in Te Wheumamoemoeā. Without this support and dedication, we would not be able to bring our people together to showcase our beautiful culture to the world.
	A special acknowledgement to the KAI delegates representing WA, VIC, ACT, NSW and QLD who continue with engagement and liaison at the local level, reporting, data collection, monitoring and face to face meetings with their groups and supporting the kauapapa.

Maimai aroha

Ripeka Oketopa Nikau

Special Mentions

Sadly, Te Whenuamoemoeā lost a stalwart to Te Ao Māori, Whaea Ripeka Oketopa Nikau sadly passed away three weeks before our regional festival. She was an inaugural Victorian delegate, secretary and kaiwhakahaere of Kapa Haka Australia/Ngā Kapa Taumata Teitei Māori Performing Arts Australia Inc. She was the main contact for the Kingitanga in Te Whenuamoemoeā. She was well loved and respected by us all and will be sadly missed. Moe mai ra e te mareikura. 10 October 1950 – 29 March 2024.







Te Matatini Performance Reporting



Performance reporting and highlights from our year

1. Te Whanake I Ngā Rohe - Rohe Development

Rohe development has been a significant area of focus for Te Matatini over the past three years. This year we received the first round of stimulus funding provided through Budget 2023. This increased funding from the Government enables Te Matatini to actively support and recognise the contribution of Kapa Haka to our whānau, hapū and iwi and in our communities in Aotearoa.

Outputs	About	Target	Result
Allocate increased funding to each rohe within Aotearoa to support the growth of Kapa Haka	Funding is distributed via the Rohe Development Fund so that those at the grassroots level of te ao Kapa Haka receive the benefits of the stimulus funding	70% of the \$17m stimulus funding (i.e. \$11.9m) is provided directly to the rohe	Achieved
Support growth in Kapa Haka by developing rohe capacity and capability	12 new Pou Takawaenga (Regional Coordinator) roles have been put in place to provide a conduit between rohe and Te Matatini	All Pou Takawaenga roles are filled by 15 December 2023	All Pou Takawaenga roles filled by April 2024
	Tools and training provided to the rohe to lift the administrative and activation capability	12 rohe within Aotearoa have financial and reporting systems in place to administer funding with in their rohe	Achieved
Ensure that rohe development is aligned with Te Matatini Annual Plan and strategy, Te Pītau Whakarei	Rohe prepare Rohe Development Plans to determine how funding will reach those at the grassroots level of Kapa Haka in their own rohe	12 Rohe Development Plans completed by the rohe	Achieved
Regional communities are supported to participate in performance opportunities	Through the Rohe Development Fund, our rohe received support to increase active participation in Kapa Haka at regional events	8 locations across Aotearoa reached by live Kapa Haka performances	Achieved

Highlight: Pou Takawaenga roles established in the rohe

This year Te Matatini made a major investment into the rohe to help support and develop Kapa Haka at the flax roots level and aligning with our vision: Mana Motuhake ki te Kāinga: Matatū, Mataora, Matatini ki te ao.

Part of that support was establishing 12 new Pou Takawaenga positions. The full-time roles are based in the community and are a critical conduit between the rohe and Te Matatini.

The Pou Takawaenga are focussed on coordinating, planning, and supporting their teams in regional and national Te Matatini events and developing and kapa haka aspirations of their rohe.

Our Pou Takawaenga allow us to have close connections with the regions and help steer Te Matatini and Kapa Haka towards the future.

2. Whakatipu Pakihi - Business Growth

Te Matatini works closely with Te Matatini Enterprises (trading as Aotearoa Kapa Haka Limited), the social enterprise arm of the organisation to support long term business growth to enable our diverse communities to create a better future for our mokopuna.

Outputs	About	Target	Result
Development of a Te Matatini Revenue Growth Strategy	Develop strategies that reflect our aspirations for accelerated business growth and global expansion	1 draft strategy completed	Achieved - Te Matatini Enterprises five-year Strategic Plan developed (including new business growth strategy)
Te Matapūhou Programme	Te Matatini Enterprises host interns through this internship programme to accelerate the careers and address talent shortages in this area	10 interns contracted to Te Matatini Enterprises	Achieved - 25 Te Matapūhou interns contracted to Te Matatini Enterprises



3. Te Kounga me te hua o te Matatini – Event Quality and effectiveness

Te Matatini aims to provide Kapa Haka experiences which are available for all New Zealanders whilst continually improving the standards of our traditional Māori performing arts.

Outputs	About	Target	Result
Aotearoa indigenous culture is showcased, and participated in through Kapa Haka	Te Matatini senior regional events held in 13 rohe across Aotearoa and Te Whenua Moemoeā Australia	13 senior regional events held	Achieved – 13 senior regional events held from 23 February to 12 May 2024
		140 teams participating in the senior regional Kapa Haka competitions	Achieved - 201 teams participated in the senior regional Kapa Haka competitions
		95,000 attendees at senior regional events	70,680 attendees at 13 events
	Financial support is provided via the Rohe Development Fund to support kapa to participate in Te Mana Kuratahi and Ngā Kapa Haka Kura Tuarua	50 teams participating in Te Mana Kuratahi	45 teams competed in Te Mana Kuratahi national competition from 30 October to 2 November 2023 in Te Tau Ihu
		35 teams participating in Ngā Kapa Haka Kura Tuarua	Achieved – 42 teams competed in Ngā Kapa Haka Kura Tuarua from 25-28 June 2024 in Te Tauihu
Te Matatini is well prepared for 2025 National Festival hosted by Te Kāhui Maunga in Ngāmotu New Plymouth	Establishment of an events team, including an Events Manager and 3 x Event Coordinators	Events team is in place by 1 July 2023	2025 event team established by March 2024

Highlight: Biggest Te Matatini senior regional events ever

Events held this year built on the success of the 2023 National Festival, Te Matatini Herenga Waka Herenga Tangata, and were bolstered by support provided through the Rohe Development Model.

Te Matatini senior regional events were held from February through to May 2024 across the 13 rohe. All regional events were broadcast via Māori+ and Whakaata Māori.

Rohe	Location	Number of Kaihaka	Number of Attendees
Mātaatua	Tōrere	920	4500
Te Tauihu	Nelson	240	1500
Ngāti Kahungunu	Dannevirke	500	10,000
Te Arawa	Rotorua	960	7000
Te Kāhui Maunga	Te Hāwera	483	5000
Te Whanganui-a-Tara	Wellington	218	1380
Te Tai Tokerau	Whangārei	640	3000
Tairāwhiti	Gisborne	700	5000
Te Whenua Moemoeā	Gold Coast	337	10,300
Rangitāne	Palmerston North	560	2500
Waitaha	Christchurch	450	3000
Tainui	Hamilton	722	9000
Tāmaki Makaurau	Auckland	920	13,000
		7650	70,680 (excluding online viewers)

4. Te Whanake Rangatahi - Youth Development

The sustainable future of Kapa Haka depends on developing effective leaders and communities who ensure the continuation of our kaupapa. Te Matatini contributes to rangatahi development through supporting Te Mana Kuratahi, Ngā Kapa Haka Tuarua and rangatahi scholarships.

Outputs	About	Target	Result
Te Matatini provides a platform for rangatahi Māori to participate in Kapa Haka	Support delivery of Te Mana Kuratahi National Primary School Kapa Haka Competition	1 event supported	Achieved – Te Mana Kuratahi national competition held from 30 October – 2 November 2023
		50 teams participating	45 kura participated
	Support delivery Ngā Kapa Haka Kura Tuarua National Secondary School Competition	1 event supported	Achieved – Ngā Kapa Haka Kura Tuarua national competition held from 25 – 28 June 2024
		35 kura participating	Achieved – 42 kura participated
Kapa Haka is used to engage youth leadership and further education opportunities	Support tertiary institutions to provide contestable scholarships in traditional Māori performing arts	3 tertiary scholarships supported	Achieved – tertiary scholarships supported at Te Whare Wānanga o Awanuiārangi, Te Wānanga o Aotearoa and Te Wānanga o Raukawa

Highlight: Recognising rangatahi achievement – Te Hiranga Scholarship

In May 2024, NZQA and Te Matatini acknowledged Awatea Rivers Hall, from Te Kura Kaupapa Māori o Hoani Waititi Marae, as the first Top Subject Scholar for Te Ao Haka.

The inclusion of Te Ao Haka as a scholarship subject in 2023 recognises the positive impact that Kapa Haka has on the wellbeing and achievement of our rangatahi. Research commissioned by Te Matatini shows that students who undertook Te Ao Haka Level 1-3 Achievement Standards and/or Māori Performing Arts Levels 1-3 Unit Standards over the last six years have generally achieved better NCEA results than those who did not.

In addition to the Top Scholar Award from NZQA, Awatea received a further scholarship and summer internship from Te Matatini. Sector engagement with organisations such as NZQA supports our shared commitment to increasing engagement, opportunities and outcomes for all learners, not just Māori.

5. Te Hiringa o te Kapa Haka – Kapa Haka Excellence

Te Matatini showcases excellence in Kapa Haka and performing arts through national and international events.

Outputs	About	Target	Result
Te Matatini promotes and provides a platform for excellence in Māori performing arts	Te Matatini provides international opportunities to top placed Kapa Haka teams	Distribute \$250,000 funding for national champions to perform in 2023/24 international tours and delegations	Achieved
		Support 2 international tours or delegations supported	Achieved – support provided for a range of tours including the Pasiwali Festival in Taiwan, FestPac in Hawai'i; and Prime Minister's delegations to Southeast Asia and Japan

Highlight: Unlocking international relationships through Kapa Haka

As the Government seeks to strengthen relationships in Asia, Te Matatini leadership and Kapa Haka roopu have supported both business and diplomacy.

In April 2024, Tā Selwyn Parata, Carl Ross and Te Wehi Haka accompanied the Prime Minister, Hon Christopher Luxon, on a week-long tour to Southeast Asia. In media interviews the Prime Minister noted that Te Matatini participation in this trip helped unlock and build relationships setting New Zealand apart internationally.

In addition to supporting international relations, these opportunities enable us to showcase our taonga as exemplars for indigenous excellence in performing arts.

Plans are underway for Te Matatini to support further trade and diplomacy missions to Korea, Malaysia and India in the coming year.

6. Te Whanake i te Kapa Haka – Kapa Haka Development

Te Matatini provides funding and coordination to further promote and support the development of Kapa Haka activity and participation in the rohe.

Outputs	About	Target	Result
Te Matatini provides support to rohe to develop capability within Māori performing arts	In a regional competition year, our Rohe Development Fund is allocated based on the number of kapa per rohe to support their participation at regionals	12 Rohe in Aotearoa supported through the Rohe Development Fund using the participation- based funding model	Achieved
	Training and tools are provided to support local Kapa Haka development	12 local rohe wānanga supported	Achieved
	Local events initiatives are supported via the Community Development Fund	3 events or initiatives supported	Achieved – support provided for a range of events and initiatives including Te Waka Toi Awards, Waiata Māori Awards, Ngā Tohu Reo Māori Awards, Taikura Kapa Haka

7. Te Whanake Mōtika Whakairo Hinengaro - Intellectual Property Rights Development

Te Matatini Enterprises act as kaitiaki to safeguard Kapa Haka taonga and intellectual property. Their work ensures that the rights of content that belong to Kapa Haka remain with them and any commercialisation is in accordance with tikanga values and principles.

Outputs	About	Target	Result
Intellectual property framework	Develop a framework that guides the use and management of Kapa Haka cultural and intellectual property	1 draft intellectual property framework	Achieved
Licensing fees	Te Matatini Enterprises will continue to work with Te Māngai Pāhō and Māori Television in supporting and securing licensing fees to produce kapa haka content for viewers at home	Licensing fees secured	Achieved

8. Te Kanohi Pai o te Matatini – Positive Public Image

Our aim is for Te Matatini to become and inclusive and integral part of whānau, hapū and iwi. Positive public image influences the hearts and minds of our communities and is essential for our continued success.

Outputs	About	Target	Result
Marketing and Communications Strategy	The development and implementation of a marketing and communications strategy.	Plan is implemented	Achieved - Te Matatini Enterprises "Road to Matatini" marketing and communications plan implemented
Te Matatini brand has a strong reputation	Audiences reached by television and online broadcasts for regional Kapa Haka competitions	500,000	Te Matatini Herenga Waka Herenga Tangata Festival 2023 had global viewership of 1.8 million

Highlight: Increasing the viewership and reach of Kapa Haka

Coverage of Te Matatini Herenga Waka Herenga Tangata Festival 2023 received a nomination for the 'Best Live Event Coverage' at the New Zealand Television Awards in December 2023.

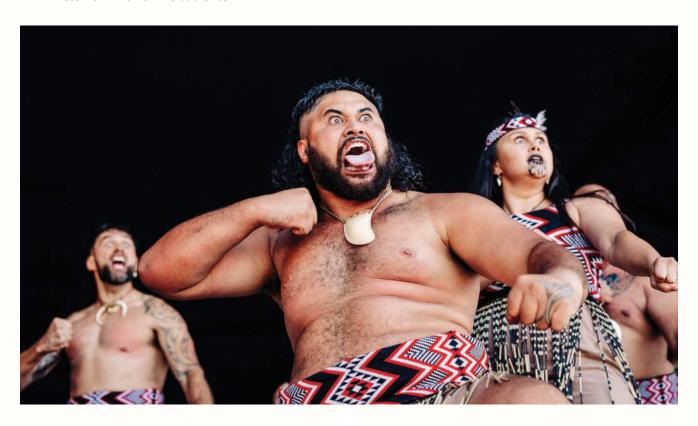
We saw an increase in viewership for senior regional events in 2024:

- 72% increase from 2020
- 225,000 television audience
- Almost 1.5 million online audience

Through Te Matatini Enterprises, we are actively embracing technology and social media platforms, like TikTok, to reach wider audiences across Aotearoa and the world.

Throughout our "Road to Matatini" in 2024, we significantly grew our social media following

- 134 million views across social media platforms (up 2,133% from TM 2023)
- TikTok followers 167k (up 12,968% from TM 2023)
- Instagram followers 138k (up 1,821% from TM 2023)
- Facebook followers 96k (up 174% on TM 2023)





Te Matatini Enterprises Aotearoa Kapa Haka Limited (AKHL)

Te Matatini Enterprises is the social enterprise subsidiary of Te Matatini Society Incorporated. Our core function is to develop and protect intellectual property and invest in kapa haka and its communities. We operate on a profit-for-purpose model, reinvesting business profit to support the development of kapa haka across the globe. We prioritise upholding social consciousness and corporate responsibilities whilst balancing commercial success.

This year marks the final year of executing our five-year strategic plan, Puhikaioreore. Our key achievements this financial year are as follows.

Strategic Priority 1: Cultural and Intellectual Property

Output 1.2 Develop a framework that guides the use, management and exploitation of kapa haka Cultural and Intellectual Property

We developed a cultural intellectual property framework to safeguard taonga haka within our kaitiakitanga. This framework ensures that the commercialisation of taonga haka is undertaken in accordance with tikanga values and principles.

We also commissioned an independent valuation of our intellectual property portfolio. The valuation confirmed that our intellectual property commercialisation outputs are consistent with market valuation.

Output 1.3 Explore the use and implementation of technology to counter online cultural and intellectual property infringement; and

Output 1.4 Te Matatini led, rohe enabled management and access to all archives as evidenced by authorised knowledge management audit

We have executed phase 2 implementation of our Digital Strategy with the development and implementation of Te Waharoa, our digital platform dedicated to taonga haka management. This was a significant milestone in our intellectual property management advancement as this technology will enable us to efficiently catalogue and retrieve our entire taonga haka collection. Moreover, we continue to develop its capacity for robust automated systems that protect our intellectual property from misuse, particularly across social media platforms.

Output 1.5 TME receive an increase in the value of consents

We achieved a 25% growth in the intellectual property value across Te Mana Kuratahi and Te Matatini Qualifying Senior Regionals compared to previous festivals.

Output 1.6 Increase sales merchandising value by at least

Our focus this year has been on developing a sound business case to support the expansion of branded merchandising products in preparation for Te Matatini o Te Kāhui Maunga 2025. We look forward to launching the updated branded merchandise at Te Matatini o Te Kāhui Maunga 2025.

Output 1.7 All IP managed through a central digital platform

In addition to outputs 1.3 and 1.4 above, we have also executed phase 1 of our media discovery and access programme. Phase 2 will be executed in FY 2024/25 with a fully automated media discover and access option.

Strategic Priority 2: Business Growth

Output 2.1 Develop strategies that align with stakeholder investment priorities

As our initial five-year strategic plan concludes, we have successfully developed a new five-year plan. This plan reflects our aspirations for accelerated business growth and global expansion.

Output 2.2 Forge strategic partnerships with like-minded organisations to support their investment in our key priority areas

We have expanded existing strategic partnerships and forged new alliances that align with our strategic goals. These partnerships culminated in the outcomes of our successful launch of the Te Matatini Ki Te Ao campaign, which significantly enhanced our global brand presence. Building on this momentum, we will continue to focus on forging strategic partnerships that support our business growth.

Output 2.3. Procure increased revenue/investment streams that support business growth

Our key focus has been setting the foundations to secure long-term, sustainable revenue streams. This has required a significant organisational restructuring, which has resulted in the establishment of our commercial business growth unit and the appointment of our newly established Commercial Director, Business Growth Advisor and Social Investment Advisor.

Output 2.4 Explore new market opportunities;

Output 2.5 Introduce existing products and services to new markets: and

Output 2.6 Introduce new products and services to existing (and new) markets

We have introduced targeted international content into the market, which has resulted in a significant increase in online audiences across our social media platforms. This has seen our taonga haka heralded by international sporting codes and global indigenous showcases. The popularity of our taonga haka assets saw our TM50 album track 'Te Ata Māhina'. by Te Pikikōtuku o Ngāti Rongomai and performed by Whenua Patuwai took the number spot on the Official New Zealand Music Charts for the year.

Strategic Priority 3: Organisational Capcity and Capability

Output 3.2 Recruit a skilled workforce to implement strategies and achieve key strategic objectives; and

Output 3.3 Develop and adopt a business model and structure that supports high performance and productivity We have prioritised cultural fit in our recruitment strategy as part of an organisational restructure. This approach has led to the establishment of a business growth hub and the creation of key roles, including Business Growth Advisor, Social Investments Advisor, and Commercial Manager.

We engaged project management support to successfully deliver the 'Road to Te Matatini' brand campaign, which included 13 regional kapa haka events. Additionally, we have allocated two full-time kaimahi to drive the taonga repatriation project forward.

The Te Matapūhou program, guided by its newly developed strategy, has successfully supported over 24 participants through over 365 hours of mentorship. This initiative has accelerated the careers of young entrepreneurs in photography and videography, addressing a critical talent shortage in this niche area. Notably, the Te Matapūhou supported business, Tuia of Te Tairāwhiti, won Regional Business of the Year.

Output 3.4 Be an authentically Māori business

We continued our professional development programme aimed at increasing te reo and tikanga proficiency of all kaimahi across the Te Matatini Group.

We also achieved 90% Maori procurement for all external contractors and suppliers (against a 80% target).

Output 3.5 "Business as usual" – improve the delivery of existing services



We have conducted our yearly strategic review and implemented technology to streamline business operations. This includes automated financial and intellectual property management processes, as well as updated IT infrastructure.

We have also commenced a data capture project which automates our data capture processes and centralises key data metrics to support business analysis efforts.

Consumer and Stakeholder Experience

Output 4.1 Develop and use a consumer and corporate database to inform service delivery offerings.

Our newly launched app technology has supported the development of our consumer data base. This has helped us better identify our consumer personas and audience content digestion trends. This, in turn, has enabled us to produce content that resonates with our key audiences.

Output 4.2 Build a brand that is more visible and accessible to all

The brand campaign data analytics on social media have been one of the highlights of the financial year. The statistics include:

- 134mil views across social media platforms (up 2,133%) from Te Matatini Herenga Waka Herenga Tangata 2023)
- TikTok follower 167k (up 12,968% from TM 2023)
- Instagram followers 138k (up 1,821% from TM 2023)
- Facebook followers 96k (up 174% on TM 2023)

Building on strong brand awareness and marketing success, we will explore revenue generation opportunities within the social media landscape.

Output 4.3 Participate in national and international opportunities to expose "haka" brand; and

Output 4.5 Improve our stakeholder engagement efforts Social media has been instrumental in globalising the Te Matatini brand through targeted campaigns in France, Australia, Cook Islands, Italy, Hawai'i, and Taiwan. This complements our strong presence at national Te Mana Kuratahi and Road to Te Matatini events.

The song "Kia Kino Nei Hoki," featuring Māori singer powerhouses Ria Hall and Rob Ruha, achieved number one on the Official NZ Music Charts. This collaboration has resonated with audiences, including global rugby and rugby league fans.

Broadcast viewership aligns with social media performance, with Te Mana Kuratahi and Road to Te Matatini experiencing 16% and 72% viewership increases respectively. Total viewership has reached two million and continues to grow.

A partnership with HakaLife has enabled the launch of a long-form podcast distributed on Spotify, Facebook, and YouTube. Supported by social media marketing, this initiative represents a new and exciting space for the organisation to continue exploring.

Output 4.4 Provide opportunities for youth to grow and develop

*Per outputs 3.2 and 3.3 above



Te Matatini Society Incorporated gratefully acknowledges the ongoing support of our core funder and strategic partners

Core Funder Manatū Taonga - Ministry for Culture and Heritage

Te Matatini receives baseline funding through Vote Arts, Culture and Heritage, under the Performing Arts Services appropriation. Te Matatini has received Crown funding since 1998/1999 for 'providing national and regional kapa haka competitions and presenting high quality kapa haka to New Zealand and international audiences.

Strategic Partners

- Te Puni Kōkiri Ministry of Māori Development
- Te Tāhuhu o te Mātauranga Ministry of Education
- Air New Zealand
- New Zealand Māori Arts and Crafts Institute
- Te Taura Whiri i te reo Māori
- Te Māngai Pāho
- Whakaata Māori

Creative and professional services

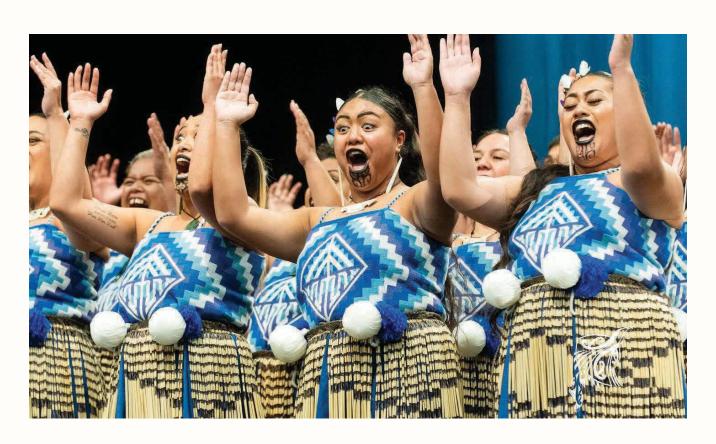
We acknowledge the work of our creative and professional services who have worked closely with Te Matatini to bring our Annual Report together:

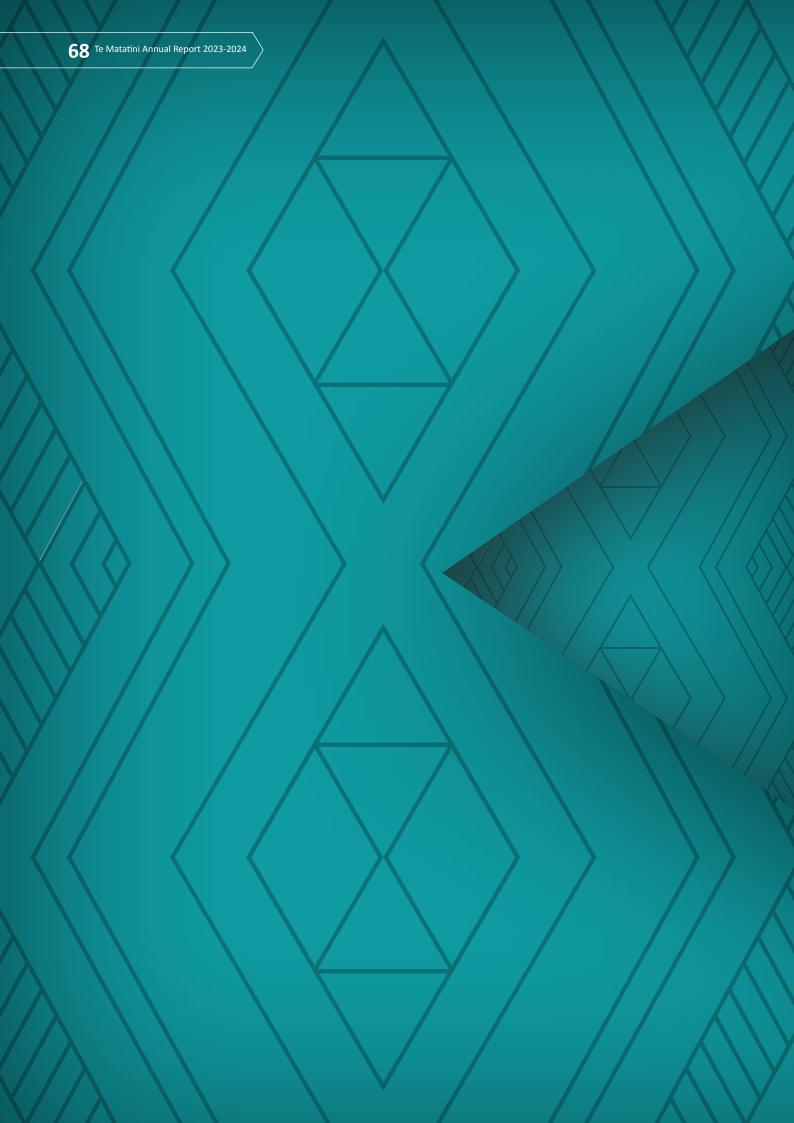
Translation services

Piripi Walker-Tokomapuna Māori Language Services

Design services

Hakaz Ltd- Tiaki Terekia (Ngāti Kōhuru)







Te Matatini Society Incorporated

Consolidated General Purpose Financial Report 2024

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Te Matatini Society Incorporated Statement of Responsibility



The Executive Committee and Management of the Te Matatini Society Incorporated accept responsibility for the preparation of the financial statements for the financial year ended 30 June 2024, and the judgements used therein.

The Executive Committee and Management accepts responsibility for establishing and maintaining a system of internal control designed to provide reasonable assurance as to the integrity and reliability of financial reporting.

In the opinion of the Executive Committee and Management, the consolidated financial statements fairly reflect the financial position and operations of Te Matatini Society Incorporated and its subsidiary undertaking Aotearoa Kapa Haka Limited.

These consolidated financial statements were authorised for issue by the Board on 14 October 2024.

1.1 P VIOLE KNZM

Chief Executive



WHAT IS OUR PURPOSE?

VISION

"Mana Motuhake ki te Kainga, Mata tū, Mata ora, Matatini ki Te Ao"

MISSION

Strong Rohe delivering excellence through Kapa Haka. Positively contribute to the overall health and social wellbeing of Aotearoa, through the vehicle of Kapa Haka.

Outcomes

- Equitable resourcing for the arts and Rohe.
- Excellent networking and collaboration at all levels.

KEY STRATEGIC FOCUS AREAS

Rohe Development



- Regional communities are supported to participate in performance opportunities
- Provide support to Rohe to achieve intergenerational growth, wellbeing and economic sustainability through the Rohe Development fund. 70% (11.9m) of the additional stimulus funding provided through Budget 2023 was used to support the growth of Rohe.
- Support growth in kapa haka by developing Rohe capability and capacity.
- Rohe to prepare Rohe Development Plans to determine how the funding will reach those at the grassroots level within their own Rohe.

Outcomes	Target	2024	2023
Support higher participation rates across all Rohe through the Regional Kapa Haka development	140 teams	201 teams	N/A
Increase funding to each Rohe to support kapa haka growth	11.9m	11.9m	1.5m



Event Quality & Effectiveness & Public Image



- Kapa Haka experiences are available to all New Zealanders through senior regionals, primary and senior school's national competitions.
- Te Matatini is well prepared for Te Matatini o Te Kāhui Maunga National Festival in 2025.
- Kapa Haka events are available to audiences online and via TV broadcast.

Outcomes	Target	2024	2023
Kapa Haka events are available to audiences online and via TV broadcast	500,000	TV-395,514	2.5m
Te Matatini is well prepared for 2025 national festival	2025 events team established	Achieved March 2024	2023 Festival delivered

Kapa Haka is used to engage youth leadership and further education opportunities.

- Provide governance funding to support to Te Mana Kuratahi and Ngā Kapa Haka Kura Tuarua rangatahi national kapa haka competitions.
- Contestable tertiary education scholarships are available to rangatahi.

Youth Development



Outcomes	Target	2024	2023
Provide funding to support to Te Mana Kuratahi and Ngā Kapa Haka Kura Tuarua rangatahi national kapa haka competitions	300k	300k	N/A
Contestable tertiary education scholarships are available to rangatahi	3	3	3
Number of teams participating in Nga Kapa Haka Tuarua	35	42	N/A
Number of teams participating at Te Mana Kuratahi	50	45	N/A



Kapa Haka Excellence

- Te Matatini supports the growth of Kapa Haka excellence by providing national and international opportunities to showcase Kapa Haka through the top 3 placed teams.
- Establish a new international touring fund.
- Establish a new Kapa Haka Development Fund to create employment opportunities for kaihaka and lift the kapa haka capability of government agencies.



Outcomes	Target	2024	2023
International Touring Fund	250k	367k	0
Number of International trips	2	2 Festivals & 2 Trade delegations	2
Kapa Haka Development Fund	250k	0	0

Achievement from previous year applied this year

Measure	Target	2024	2023
Government funding-Acquisition of sustainable funding	19.9m	19.9m	3.4m

What did we do?

2023/2024 was the first financial year that Te Matatini received equitable government funding to deliver our vision and key strategic focus areas. Throughout the year the organisation experienced significant change, both- from within National Office and across each Rohe. In this financial year, Te Matatini was able to increase staffing to meet business needs and increase capability. This included growth in our National Office made up of three distinctive teams: Rohe development, Operations and Government Relations. The recruitment of 26 new staff included 12 Pou Takawaenga from each Rohe. This was the first step in connecting with every Rohe across the motu and implementing the Rohe Development Model.





Since the 12 Pou Takawaenga were appointed, all Rohe were able to deliver Rohe Development Plans aligned to the eight Key Result Areas of Te Pītau Whakarei. 70% of the additional stimulus funding (11.9m) was provided to the Rohe to deliver services aligned to Te Pītau Whakarei and the strategic objectives of Te Matatini. Rohe also hosted 13 regional competitions including Te Whenua Moemoeā in Australia where we saw a huge increase in participation. This has led to more teams qualifying for Te Matatini o Te Kāhui Maunga National Kapa Haka Festival in 2025. Along with the 13 regional competitions, Te Mana Kuratahi and Ngā Kapa Haka Kura Tuarua were both held in this financial year, in Nelson. These events were livestreamed and available for viewing on Māori TV plus. Te Matatini provided funding to each kapa haka team attending Te Mana Kuratahi and Ngā Kapa Haka Kura Tuarua national competitions. Throughout the year NZQA and Te Matatini also acknowledged Awatea Rivers Hall, from Te Kura Kaupapa Māori O Hoani Waititi, as the first Top Subject Scholar for Te Ao Haka. Te Matatini also supported international tours for Ngāti Whakaue traveling to Taiwan for the Pasawali festival. Te Whānau Apanui was also supported for two major international events: the first to China and FestPAC. There has been several kapa haka representatives accompanying ministers on their overseas trade delegations with our support.

Judgements made in the reporting of service performance information

Te Matatini Society Incorporated National Board, in consultation with the Chief Executive of Te Matatini, has determined what information to present, based on assessment of what was considered most appropriate and meaningful to users when assessing performance against the Te Matatini strategic vision, Annual Plan and Outcome Agreement between Te Matatini and Manatū Taonga – Ministry for Culture and Heritage. The judgements that had the most significant effect on the non-financial information presented related to the selection of information as to what Te Matatini has achieved in the period, and the selection of performance measures for those key activities particularly where activities are not performed annually.

Selection Judgements

The selection of key activities to report are based on the four key focus areas identified within Te Matatini Annual Plan 2023/2024. The Annual Plan is based on goals identified under Te Pītau Whakarei, the Te Matatini 10-year Strategic Plan (2017 – 2027). Te Pītau Whakarei aims to foster prosperity through the growth of Māori culture and identity, contribute positively to Māori performance in relation to the wellbeing index and support the economic growth of Kapa Haka communities everywhere. The ultimate aim is for Te Matatini to become an inclusive and integral part of whanau, hapū, iwi and the wider Aotearoa New Zealand society.

Measurement Judgements

The selection of performance measures for each key activity has been based around both the quantity of funding delivered during the performance year and number of individuals or entities impacted, as this information is retained for both internal management and external funding report purposes.



Changes in SSP reporting from previous financial year

The SSP is based on the Outcome Agreement between Te Matatini and Manatū Taonga, which is negotiated each year in consideration of the following factors:

- level of funding provided by Manatū Taonga.
- whether it is a National Festival year, or a regional competition year.

Financial year 2023/24 was the first year Te Matatini received \$17.04 million stimulus funding to support the development of Kapa Haka in the rohe. Our focus as an organisation has shifted from securing sustainable and equitable funding to developing and implementing the Rohe Development Model and distribution of funding.

Te Matataini National Festival is a biennial event. As there was no festival in the reporting year our focus was on preparing for the 2025 festival.



Te Matatini Society Incorporated Consolidated Statement of Comprehensive Revenue and Expense For the Year Ended 30 June 2024

Note	2024	20	.023
Income			
Non-Exchange Revenue: 2			
MCH Baseline Funding	19,972,000	2,948,0	000
MCH Projects Funding	-	812,0	082
National Festival	-	917,6	647
Other non-exchange income	-	10,0	,000
Total Non-Exchange Revenue	19,972,000	4,687,	729
Exchange Revenue: 2			
Production	904,187	716,9	950
National Festival	-	6,122,3	316
Other exchange income	170,399	37,9	902
Total Exchange Revenue	1,074,586		
Total Income	21,046,586	11,564,8	896
Expenditure 3			
Expenditure 3 National Office	4 220 264	1 457	427
	4,229,364		
Governance Developments & Projects	405,652		
Developments & Projects	12,829,338		
Production	3,381,346	1,547,6	632
Total Expenditure	20,845,700	11,540,	733
Surplus (Deficit) for the year	\$ 200,886	\$ 24,:	162
Other Comprehensive revenue and expenses	-		-
Total Comprehensive revenue and expense for the year	\$ 200,886	5 \$ 24,3	162



Te Matatini Society Incorporated Consolidated Statement of Changes in Equity For the Year Ended 30 June 2024

	2024		2023
Movements in Equity			
Net Surplus (Deficit) for the year	200,886	2	24,162
Total recognised revenues & expenses	200,886	2	24,162
Movements in Equity for the year	200,886	2	24,162
Equity at beginning of year	934,346		10,184
Equity at end of year	\$ 1,135,232	\$ 93	34,346



Te Matatini Society Incorporated Consolidated Statement of Financial Position As at 30 June 2024

Note	2024	2022
Note Assets	2024	2023
Current Assets		
Cash & Cash Equivalents	437,442	561,383
Term Deposits	205,088	255,08
Sundry Receivables - Exchange	70,636	463,22
Prepayments	123,646	-
GST Receivable	461,229	93,78
Total Current assets	1,298,041	1,373,47
Fixed Assets		
Property Plant & Equipment 5	1,355,356	376,37
Total Fixed Assets	1,355,356	376,37
Total Assets	2,653,397	1,749,85
Total Assets	2,033,337	1,7 43,030
Liabilities		
Current Liabilities		
Accounts Payable - Exchange	766,915	815,51
Grants in Advance (Non-exchange)	751,250	-
Total Current Liabilities	1,518,165	815,51
Net Assets	1,135,232	934,34
		30 1,0 1
Accumulated Funds		
Accumulated Funds Net Surplus (Deficit) for the year	200,886	24,16
	200,886 934,346	24,16 910,18



Te Matatini Society Incorporated Consolidated Statement of Cash Flows For the Year Ended 30 June 2024

	Note	2024	2023
Cash flows from operating activities			
Cash Receipts from services provided		1,290,880	6,393,551
Cash Receipts from grants or transfers and other appropriations made			
by central government or other public authorities		19,974,015	2,641,000
Cash Receipts from Rohe		751,250	
Payments to suppliers		(18,413,759)	(9,692,539)
Payments to employees		(2,524,805)	(998,500)
Interest received		174,280	38,093
Net GST Refunded/(Paid)		(367,445)	(97,293)
Net cash provided by/(used in) operating activities		884,416	(1,715,689)
Cash flows from investing activities			
Acquisition of property, plant and equipment		(1,058,355)	(62,164)
Sale of Term Deposits		50,000	
Net cash provided by/(used in) investing activities		(1,008,355)	(62,164)
Net increase\(decrease) used in cash		(123,939)	(1,777,853)
Opening Cash		561,381	2,339,234
Closing Balance Cash	\$	437,442	\$ 561,381
Cash made up of:			



1. Statement of Accounting Policies

Reporting Entity

Te Matatini Society Incorporated (the "Society") is registered under the Incorporated Societies Act 1908. These consolidated financial statements incorporate Te Matatini Incorporated Society (the controlling entity) and its subsidiary undertaking Aotearoa Kapa Haka Limited - together referred to as the 'Group'.

The Group is involved in the promotion of Kapa Haka for the benefit of Māori and tikanga Māori. The Group's primary objective is to provide these services for the social benefit of people and organisations and not for financial return to equity holders. For this reason it is designated as a Public Benefit Entity (PBE).

Basis of preparation

(a) Statement of compliance

The consolidated financial statements have been prepared in accordance with New Zealand Generally Accepted Accounting Practice ("NZ GAAP"). They comply with Public Benefit Entity International Public Sector Accounting Standards ("PBE IPSAS") and other applicable Financial Reporting Standards, as appropriate for Tier 2 not-for-profit public benefit entities, for which all reduced disclosure regime exemptions have been adopted.

The Group qualifies as a Tier 2 reporting entity as for the two most recent reporting periods it has had between \$5m and \$33m operating expenditure.

These consolidated financial statements were authorised for issue by the Executive Committee on 14 October 2024.

(b) Measurement Base

The consolidated financial statements have been prepared on a historical costs basis.

(c) Functional and presentation currency

The consolidated financial statements are presented in New Zealand dollars (\$) which is the controlling entity's functional and Group's presentation currency, rounded to the nearest dollar (\$'s).

There has been no change in the functional currency of the Group during the year.

Use of judgements and estimates

The preparation of the consolidated financial statements requires management to make judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets, liabilities, income and expenses. Actual results may differ from those estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimates are revised and in any future periods affected.

(a) Judgements

Judgements made in applying accounting policies that have had the most significant effects on the amounts recognised in the consolidated financial statements include the classification of revenue as exchange or non-exchange.



(b) Assumptions and estimation uncertainties

Assumptions and estimation uncertainties applied in the consolidated financial statements include the following:

- Key assumptions underlying determining the recoverable amounts for impairment testing
- Useful life, recoverable amount, depreciation/amortisation method and rate
- Residual value of Mahau.

Significant Accounting Policies

The following particular accounting policies, which materially affect the measurement of financial performance and financial position, have been applied:

Basis of consolidation

i. Joint ventures

Joint ventures are those entities over whose activities the Group has joint control, established by a binding agreement and requiring unanimous consent for strategic financial and operating decisions.

Joint ventures that are not structured in a separate vehicle are classified as either jointly-controlled-operations or jointly controlled assets. The consolidated financial statements include the Group's share of assets, liabilities, expenses, and revenues from the jointly-controlled-operation or jointly controlled asset on a line-by-line basis.

ii. Transactions eliminated on consolidation

Intra-group balances and transactions, and any unrealised income and expenses arising from intra-group transactions, are eliminated in preparing the consolidated financial statements.

Unrealised gains arising from transactions with equity accounted associates and jointly-controlled-entities are eliminated against the investment to the extent of the Group's interest in the investee.

Unrealised losses are eliminated in the same way as unrealised gains, but only to the extent that there is no evidence of impairment.

Changes in Accounting Policies

There were no changes in accounting policies during the year

Subsidiary and jointly controlled asset

Aotearoa Kapa Haka Limited is a 100% owned subsidiary (production company) of the Society. The company was incorporated on 7 May 2004.

An agreement with New Zealand Māori Arts & Crafts Incorporated gives Te Matatini joint ownership of the Mahau asset. The agreement also provides for the sharing of cost and revenue on a 50:50 basis.



Revenue

The Group derives income through the provision of outputs for the Crown through the Ministry of Culture and Heritage for services to third parties, and income from its investments. Such income is recognised when earned and is reported in the financial period to which it relates.

Revenue is recognised when the amount of revenue can be measured reliably and it is probable that economic benefits will flow to the Group, and measured at the fair value of consideration received or receivable.

The following specific recognition criteria in relation to the Group's revenue streams must also be met before revenue is recognised.

i. Revenue from exchange services

Provision of services

Revenue from services rendered is recognised in surplus or deficit when the service is rendered.

Amounts received in advance for services to be provided in future periods are recognised as a liability until such time as the service is provided.

ii. Revenue from non-exchange transactions

Non-exchange transactions are those where the Group receives an inflow of resources (i.e. cash and other tangible or intangible items) but provides no (or nominal) direct consideration in return.

Grants are recognised as revenue when the conditions associated with the grants have been fulfilled.

With the exception of services-in-kind, inflows of resources from non-exchange transactions are only recognised as assets where both:

- It is probable that the associated future economic benefit or service potential will flow to the entity, and
- Fair value is reliably measurable.

Volunteer services received are not recognised as the fair value of the services are not able to be reliably measured. Liabilities are recognised in relation to inflows of resources from non-exchange transactions when there is a resulting present obligation as a result of the non-exchange transactions, where both:

- It is probable that an outflow of resources embodying future economic benefit or service potential will be required to settle the obligation, and
- The amount of the obligation can be reliably estimated.

Employee benefits

Short-term employee benefits

Short-term employee benefit liabilities are recognised when the Group has a legal or constructive obligation to remunerate employees for services provided within 12 months of reporting date, and is measured on an undiscounted basis and expensed in the period in which employment services are provided.



Financial instruments

(a) Recognition and initial measurement

Trade receivables are initially recognised when they are originated. All other financial assets and financial liabilities are initially recognised when the Group becomes a party to the contractual provisions of the instrument.

A financial asset or financial liability is initially measured at fair value plus transaction costs that are directly attributable to its acquisition or issue. At initial recognition, an entity may measure short-term receivables and payables at the original invoice amount if the effect of discounting is immaterial.

The Society derecognises a financial asset when the contractual rights to the cash flows from the financial asset expire, or it transfers the rights to receive the contractual cash flows in a transaction in which substantially all of the risks and rewards of ownership of the financial asset are transferred or in which the Group neither transfers nor retains substantially all of the risks and rewards of ownership and it does not retain control of the financial asset.

(b) Classification and subsequent measurement

Financial assets

On initial recognition, all of the Groups's financial assets are classified and measured at amortised cost.

A financial asset is measured at amortised cost if it meets both of the following conditions:

- it is held within a management model whose objective is to hold assets to collect contractual cash flows; and
- its contractual terms give rise on specified dates to cash flows that are solely payments of principal and interest on the principal amount outstanding.

These assets are subsequently measured at amortised cost using the effective interest method. The amortised cost is reduced by impairment losses. Interest income, foreign exchange gains and losses and impairment are recognised in surplus or deficit. Any gain or loss on derecognition is recognised in surplus or deficit.

Cash and cash equivalents represent highly liquid investments that are readily convertible into a known amount of cash with an insignificant risk of changes in value, with maturities of 3 months or less.

Financial liabilities

All of the Group's financial liabilities are classified and measured at amortised cost.

Financial liabilities are subsequently measured at amortised cost using the effective interest method. Interest expense and foreign exchange gains and losses are recognised in surplus or deficit. Any gain or loss on derecognition is also recognised in surplus of deficit.

(c) Impairment of financial assets

The Group recognises loss allowances for expected credit losses (ECLs) on financial assets measured at amortised cost.

The Group measures loss allowances at an amount equal to lifetime ECLs, except for the following, which are measured at 12-month ECLs:

• bank balances for which credit risk (i.e., the risk of default occurring over the expected life of the financial instrument) has not increased significantly since initial recognition.

Loss allowances for trade receivables are always measured at an amount equal to lifetime ECLs. When determining whether the credit risk of a financial asset has increased significantly since initial recognition and when estimating ECLs, the Group considers reasonable and supportable information that is relevant and available without undue cost or effort. This includes both quantitative and qualitative information and analysis, based on the Group's historical experience and informed credit assessment and including forward-looking information.

MATATINI

Te Matatini Society Incorporated **Notes to the Consolidated Financial Statements** For the Year Ended 30 June 2024

The Group assumes that the credit risk on a financial asset has increased significantly if it is more than 30 days past due.

The Group considers a financial asset to be in default when the financial asset is more than 90 days past due. ECLs are a probability-weighted estimate of credit losses. Credit losses are measured as the present value of all cash shortfalls (i.e., the difference between the cash flows due to the entity in accordance with the contract and the cash flows that the Group expects to receive). ECLs are discounted at the effective interest rate of the financial asset.

Leases

Classification and treatment

Leases in terms of which the Group assumes substantially all the risks and rewards of ownership are classified as finance

The Group currently has no finance leases.

Operating leases

Leases that are not finance leases are classified as operating leases.

Operating leases are not recognised in the Group's statement of financial position. Payments made under operating leases are recognised in surplus or deficit on a straight-line basis over the term of the lease. Lease incentives received are recognised as an integral part of the total lease expense, over the term of the lease.

Statement of Cash Flows

Operating activities include amounts received from provision of services, investment income and other income sources and payments to employees and suppliers to manage the day-to-day operations of the Group.

Investing activities are those related to the purchase and disposal of investments and property, plant and equipment and intangibles.

Financing activities comprise loans and borrowings.

Goods and Services Tax (GST)

All items in the financial statements are exclusive of GST, with the exception of Sundry Receivables and Accounts Payables which are inclusive of GST.

Income Tax

The Society is registered as a charity under the Charities Services and as such is exempt from the payment

The Society has taken legal advice that Aotearoa Kapa Haka Limited will also be regarded as a non taxable charitable entity as it operates solely in furtherance of the Society's objectives.

Property, Plant and Equipment

Property, Plant and equipment are recorded at cost less accumulated depreciation.

Depreciation or amortisation is provided on a diminishing value basis on all items at the following rates:

Office Equipment 10% - 33% DV DV Computer Equipment 40% - 48% 40% - 48% DV Computer Website 10% DV Leasehold Improvements Mahau Nil

The cost of Mahau is 50% of its construction price to the other joint venturer, being the cost of labour and materials. Mahau is not depreciated as its residual value is considered to exceed its cost.

Purchased software that is integral to the functionality of the related equipment is capitalised as part of that equipment.



2. Operating Revenue

2024 20

The operating revenue includes		
a) Non-Exchange Revenue:		
Ministry of Culture & Heritage Baseline Funding (see note 6)	19,972,000	2,948,000
Ministry of Culture & Heritage Projects Funding	-	812,082
National Festival (see note 4)	-	917,647
MBIE Income	-	10,000
Total non-exchange revenue	19,972,000	4,687,729
b) Exchange Revenue		
Production	904,187	716,950
National Festival (see note 4)	-	6,122,316
Interest	168,385	37,902
Merchandise Income	2,015	-
Total exchange revenue	1,074,587	6,877,167
	\$ 21,046,588	\$ 11,564,897

3. The net surplus is after charging for

2024 2023

Audit Fees	34,240	15,0
Depreciation and Amortisation	62,985	22,0
Contractors	407,424	175,1
Wages & Salaries *	2,389,026	862,7
Rent	173,940	57,2
* In addition to this in 2023 there is \$135,775 of wage costs	s included within Festival expenses.	
Governance		
Governance Annual General Meeting	6,776	12,6



	2024	2023
- Development & Projects		
Festival Expenses (see note 4)	89,118	5,701,048
Community Development Programme	18,303	49,824
Budget Bid 2023 Proposal	-	10,880
Tertiary Scholarship Programme	40,000	40,000
Whakangahau Event Costs	-	160,000
Whakangahau Admin Costs	-	7,490
MM Te Awe Kōtuku Kaupapa	-	516,000
Festival Economic Impacts	-	39,560
Ngā Kura Tuarua Governance	150,000	50,000
TM50 Project	-	38,882
Fostering Excellence	30,000	-
International Events	367,074	-
Te Mana Kuratahi Funding	60,000	-
Te Mana Kuratahi Governance	150,000	-
Public Image, Promo & Publishing	7,500	-
Regional Development Funding	11,900,000	1,547,000
Te Whenua Moemoeā	17,344	-
	12,829,338	8,160,684



110,204

1,351,028

Te Matatini Society Incorporated Notes to the Consolidated Financial Statements For the Year Ended 30 June 2024

4. Te Matatini Kapa Haka Festival

This is a biennial event and the festival was held in February 2023. These accounts include the following revenue and expenditure associated with the festival

	2024	2023
Income		
Sponsorship & Grants	-	4,732,647
Ticket Sales	-	1,760,618
Stalls	-	445,923
Other	-	100,775
	-	7,039,963

Expenditure		
Administration	-	264,008
Contractors & Project Management	86,760	493,805
Marketing & Promotion	-	866,436
Judges	-	2,036,578
Venue	2,358	2,040,221
	89,118	5,701,048

5. Property, Plant & Equipment and Intangibles

a) Property, Plant & Equipment

Net book value 30 June 2024

	Office Equip	Computer Equipment	Leasehold Improvements	Mahau	Total
At Cost:					
Opening balance	97,827	208,458	-	275,789	582,074
Additions during the period	6,553	55,611	-	-	62,164
Disposal during the period	-	-	-	-	-
Balance at 30 June 2023	104,380	264,069	-	275,789	644,239
Additions during the period	197,191	139,384	745,673	-	1,082,248
Disposal during the period	(72,679)	(192,574)	-	-	(265,253)
Balance at 30 June 2024	228,892	210,880	745,673	275,789	1,461,234
Accumulated Depreciation:					
Opening balance	63,220	185,733	-	-	248,953
Depreciation charge for the period	5,741	20,380	-	-	26,121
Depreciation recovered on disposal	-	-	-	-	-
Balance at 30 June 2023	68,961	206,113	-	-	275,074
Depreciation charge for the period	12,968	38,668	24,856	-	76,491
Depreciation recovered on disposal	(56,061)	(185,300)	-	-	(241,361)

In terms of an agreement between Te Matatini and NZ Māori Arts and Crafts Institute, the half share in Mahau must first be offered to the other party should one of the parties wish to dispose of their share in Mahau.

59,480

151,399

24,856

720,817

275,789

25,868

203,024



2024

2023

Te Matatini Society Incorporated Notes to the Consolidated Financial Statements For the Year Ended 30 June 2024

Intangibles - Computer Software & Website		
at Cost:		
Opening balance	80,216	
Additions during the period	-	
Balance at 30 June 2023	80,216	
Additions during the period	-	
Salance at 30 June 2024	80,216	
Accumulated Amortisation:		
pening balance	68,185	
Charge for the period	4,815	
Balance at 30 June 2023	73,000	
Charge for the period	2,888	
Balance at 30 June 2024	75,888	
let book value 30 June 2024	4,328	
		2024
let book value PP&E and Intangibles		1,355,356

6. Ministry of Culture & Heritage

\$19,772,000 of the Society's income is baseline funding derived from the 2023/2024 Outcome Agreement with the Ministry of Culture and Heritage. Funding received within the Agreement is for one fiscal year. (2023: \$2,948,000)

The Minister and the Society have entered into an Outcome Agreement wherein the Ministry will fund the Society \$19,972,000 for the 2024/2025 year. Te Matatini have committed to distributing 65% of these funds to Rohe.

7. Statement of Commitments

Operating Lease commitments are as follows:

Operating Lease		
0 to 1 year	212,700	19,859
1 to 5 years	638,100	-
later than 5 years	301,325	-
Total	1,152,125	19,859

The Group's current office lease commenced on 1 December 2023 with an initial term of 6 years and a renewal for an additional 6 years with a final expiry of 30 November 2035.

8. Going Concern

The financial statements place continued reliance of the going concern assumption. The Executive Committee believes that the Society will continue to be able to meet its debts as they fall due. The validity of the going concern assumption on which the financial statements are prepared depends on the Society successfully achieving this.



9. Related Parties

Name of related party

NZ Māori Arts & Crafts Institute

Members of the Executive Board

National Committee Members Directors of Aotearoa Kapa Haka Ltd Director of Te Wehi Kapa Haka Ltd Nature of Relationship

Joint ownership of Mahau

Key Management Personnel (KMP) Key Management Personnel (KMP) Key Management Personnel (KMP) Key Management Personnel (KMP)

Key Management Personnel	2024			2023	
	Remuneration \$	Number of Individuals	Remuneration \$	Number of Individuals	
Fees paid to Committee and Board members	302,475	15 People	141,350	15 People	
Remuneration of KMP's	883,218	2 FTE	245,654	1 FTE	
Director of Te Wehi Kapa Haka Ltd	10,000	1 Person	43,000	1 Person	

Close Family Members of Key Management Personnel	2024			2023
	Remuneration	Number of	Remuneration	Number of
	\$	Individuals	\$	Individuals
Paid to Family Members	88,462	2 People	57,522	1 Person

Included in payables is \$nil due to NZ Māori Arts & Crafts Institute(2023:\$Nil). There are no other amounts payable to related parties.

Included in receivables is \$nil due from NZ Māori Arts & Crafts Institute(2023:\$Nil). There are no other amounts receivable from related parties.

The Board of Te Matatini also have members on the Rohe listed below.

Funds paid to Rohe	\$	\$
	2024	2023
Aotea	970,833	124,000
Ngāti Kahungunu	970,833	124,000
Mātaatua	1,176,667	155,000
Rangitāne	815,000	93,000
Tainui	1,020,833	124,000
Te Tairāwhiti	1,176,667	155,000
Te Taitokerau	970,833	124,000
Tāmaki Makaurau	1,176,667	155,000
Te Arawa	1,332,500	186,000
Te Tauihu	659,167	62,000
Te Whanganui ā Tara	815,000	93,000
Waitaha	815,000	93,000
Total Funds paid to Rohe	11,900,000	1,488,000



Funds received from Rohe	\$	\$
	2024	2023
Aotea	350,000	-
Ngāti Kahungunu	100,000	-
Mātaatua	117,667	-
Rangitāne	-	-
Tainui	-	-
Te Tairāwhiti	117,667	-
Te Taitokerau	-	-
Tāmaki Makaurau	-	-
Te Arawa	-	-
Te Tauihu	65,916	-
Te Whanganui ā Tara	-	-
Waitaha	-	-
Total Funds received from Rohe	751,250	-

Income received from and expenses paid to Rohe

Te Matatini paid out \$11,900,000 (2023:\$1,488,000) to the 12 Rohe across the country for development and implementation of the Rohe Development Model. Te Matatini requested that the 12 Rohe put funds forward to support the 2025 Te Matatini festival. Out of the 12 Rohe, 4 of the Rohe paid this before year end.



INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF TE MATATINI SOCIETY INCORPORATED

Opinion

We have audited the general purpose financial report of Te Matatini Society Incorporated ("the Society) and its subsidiary (together, "the Group"), which comprise the consolidated financial statements on pages 76 to 90, and the consolidated service performance information on pages 71 to 75. The complete set of consolidated financial statements comprise the consolidated statement of financial position as at 30 June 2024, the consolidated statement of comprehensive revenue and expense, consolidated statement of changes in equity, consolidated statement of cash flows for the year then ended, and notes to the consolidated financial statements, including a summary of significant accounting policies.

In our opinion the accompanying general purpose financial report presents fairly, in all material respects:

- the consolidated financial position of the Group as at 30 June 2024, and (of) its consolidated financial performance, and its consolidated cash flows for the year then ended: and
- the consolidated service performance for the year ended 30 June 2024, in accordance with the Group's service performance criteria,

in accordance with Public Benefit Entity Standards Reduced Disclosure Regime ("PBE Standards RDR") issued by the New Zealand Accounting Standards Board.

Basis for Opinion

We conducted our audit of the consolidated financial statements in accordance with International Standards on Auditing (New Zealand) (ISAs (NZ)) and the audit of the consolidated service performance information in accordance with the ISAs and New Zealand Auditing Standard (NZ AS) 1 The Audit of Service Performance Information (NZ). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the General Purpose Financial Report section of our report. We are independent of the Group in accordance with Professional and Ethical Standard 1 International Code of Ethics for Assurance Practitioners (including International Independence Standards) (New Zealand) issued by the New Zealand Auditing and Assurance Standards Board, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other than in our capacity as auditor we have no relationship with, or interests in, the Society or its subsidiary.

Other Information

The Executive Committee is responsible for the other information. The other information obtained at the date of this auditor's report is information contained in the general purpose financial report, but does not include the consolidated service performance information and the consolidated financial statements and our auditor's report thereon.

Our opinion on the consolidated service performance information and consolidated financial statements does not cover the other information and we do not express any form of audit opinion or assurance conclusion thereon.

In connection with our audit of the consolidated service performance information and consolidated financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the consolidated service performance information and the consolidated financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.



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If, based on the work we have performed on the other information obtained prior to the date of this auditor's report, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Executive Committees' Responsibilities for the General Purpose Financial Report

Those charged with governance are responsible on behalf of the Group for:

- (a) the preparation and fair presentation of the consolidated financial statements and consolidated service performance information accordance with Public Benefit Entity Standards RDR issued by the New Zealand Accounting Standards Board;
- (b) service performance criteria that are suitable in order to prepare service performance information in accordance with Public Benefit Entity Standards RDR; and
- (c) such internal control as those charged with governance determine is necessary to enable the preparation of the consolidated financial statements and consolidated service performance information that are free from material misstatement, whether due to fraud or error.

In preparing the general purpose financial report those charged with governance are responsible for assessing the Society ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless those charged with governance either intend to liquidate the Group or to cease operations, or have no realistic alternative but to do so.

Auditor's Responsibilities for the Audit of the General Purpose Financial Report

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole, and the consolidated service performance information are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (NZ) and NZ AS 1 will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate or collectively, they could reasonably be expected to influence the decisions of users taken on the basis of this general purpose financial report.

A further description of the auditor's responsibilities for the audit of the general purpose financial report is located at the XRB's website at

https://www.xrb.govt.nz/standards/assurance-standards/auditors-responsibilities/audit-report-13/

This description forms part of our auditor's report.

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Who we Report to

This report is made solely to the Society's members, as a body. Our audit work has been undertaken so that we might state those matters which we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Society and the Society's members, as a body, for our audit work, for this report or for the opinions we have formed.

BDO WELLINGTON AUDIT LIMITED

Wellington New Zealand 14 October 2024

